

For Immediate Release - April 29, 2021

City Center Farmers Market to host Eat Smart Move More Florence Coalition's Health & Active Living Businesses and Non-Profits Showcase

Media Contacts:

Clint Moore, Assistant City Manager of Development – 843-665-2047 or cmoore@cityofflorence.com Merrette Dowdell, Project Coordinator - 843-665-2047 or mdowdell@cityofflorence.com

FLORENCE, SC – The City Center Farmers Market is excited to announce a new initiative from the Eat Smart Move More Florence Coalition (ESMM Florence) that will be joining the Tuesday evening market. Make plans to visit the City Center Farmers Market as ESMM Florence is celebrating health and wellness by showcasing health and active living businesses and non-profits at the City Center Farmers Market **the first Tuesday of each month**.

Tuesday, May 4th will be the first Eat Smart Move More take-over at the Tuesday night market from 4pm – 7pm. There will be lots of fun for the whole family. The Children's Museum will provide an interactive activity for kids, Phil's Bike Shop will host a 3 mile "bring your own bike" ride at 6:30pm, and Soulift will offer a free group fitness yogalates class on the plaza beginning at 5:30 pm. The Blood Connection will also host a blood drive during market hours.

While the ESMM Florence Health & Active Living Showcase will only take place at the market the first Tuesday of the month, you can expect to find local, seasonal, and South Carolina products any time the market is open. Make plans to come visit our seasonal Tuesday night Farmers Market from 4pm-7pm each week!

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