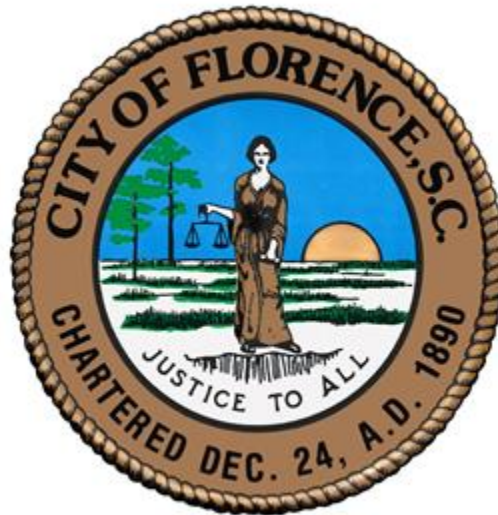


**REGULAR MEETING  
OF  
FLORENCE CITY COUNCIL**



**COUNCIL CHAMBERS  
324 W. EVANS STREET  
FLORENCE, SOUTH CAROLINA**

**MONDAY  
August 9, 2021  
1:00 P.M.**



**REGULAR MEETING OF FLORENCE CITY COUNCIL  
MONDAY, AUGUST 9, 2021 – 1:00PM  
CITY CENTER – COUNCIL CHAMBERS  
324 WEST EVANS STREET  
FLORENCE, SOUTH CAROLINA**

**I. CALL TO ORDER**

**II. INVOCATION**

Pledge of Allegiance to the American Flag

**III. APPROVAL OF MINUTES**

July 12, 2021 – Regular Meeting

**IV. APPEARANCES BEFORE COUNCIL**

**a. Mr. Carl Humphries, HopeHealth – CEO**

To provide an update on HopeHealth.

**b. Ms. Madie Robinson, Pee Dee Healthy Start – Executive Director**

To provide information on Pee Dee Healthy Start.

**V. ORDINANCES IN POSITION**

**a. Bill No. 2021-25 – Second Reading**

An ordinance authorizing the conveyance of the real estate described in detail on the list attached hereto as exhibit “A”, said properties being acquired by the city as part of the Neighborhood Redevelopment efforts to be utilized by facilitating the construction/rehabilitation of homes which will be marketed for sale at prices based on fair market value in order to help revitalize neighborhood areas within the city.

**b. Bill No. 2021-26 – Second Reading**

An ordinance to annex and zone the parcel located at 2924 West Palmetto Street, identified as Florence County Tax Map Parcel 00100-01-030.

## VI. INTRODUCTION OF ORDINANCES

### a. **Bill No. 2021-12 – First Reading**

An Ordinance to annex and zone a portion of Lake Oakdale and the Lake Oakdale dam, identified as a portion of Florence County Tax Map Parcel 00751-01-049.

*(Note: The applicant has requested that this item be deferred.)*

### b. **Bill No. 2021-27 – First Reading**

An Ordinance to amend the budget for the City of Florence, South Carolina for the fiscal year beginning July 1, 2021 and ending June 30, 2022.

### c. **Bill No. 2021-28 – First Reading**

An Ordinance to amend the budget for the City of Florence, South Carolina for the fiscal year beginning July 1, 2021 and ending June 30, 2022.

### d. **Bill No. 2021-29 – First Reading**

An ordinance to annex the parcel located at 1524 McKenney Court, identified as Florence County Tax Map Parcel 01461-02-005.

## VII. INTRODUCTION OF RESOLUTIONS

### a. **Resolution No. 2021-26**

A Resolution by the City of Florence commemorating the Jewish Community in Florence.

### b. **Resolution No. 2021-27**

A Resolution by the City of Florence recognizing August 31, 2021 as International Overdose Awareness Day.

### c. **Resolution No. 2021-28**

A Resolution by the City of Florence recognizing National Health Center Week.

### d. **Resolution No. 2021-29**

A Resolution of City Council approving Downtown Redevelopment Grants for First Quarter, FY22.

*(Note: To be discussed in Executive Session.)*

## VIII. REPORTS TO COUNCIL

### a. **Appointments to Boards and Commissions**

**IX. COMMITTEE REPORTS**

- a. Business Development Committee**
- b. Community Redevelopment Committee**
- c. Marketing and Public Relations Committee**

**X. EXECUTIVE SESSION**

- a. Discussion of matters relating to a proposed Economic Development Project [30-4-70(a)(5)].**
- b. Discussion of matters relating to an unnamed Economic Development Project and discussion of negotiations incident to proposed Contractual Arrangements [30-4-70(a)(2)].**

*After returning to open session, Council may take action on items discussed in Executive Session.*

**XI. ADJOURN**



**REGULAR MEETING OF FLORENCE CITY COUNCIL  
MONDAY, JULY 12, 2021 – 1:00 P.M.  
CITY CENTER – COUNCIL CHAMBERS  
324 WEST EVANS STREET  
FLORENCE, SOUTH CAROLINA**

**MEMBERS PRESENT**

Mayor Teresa Myers Ervin, Mayor Pro Tempore George Jebaily, Councilwoman Pat Gibson-Hye Moore, Councilwoman Lethonia Barnes, Councilman Chaquez T. McCall, Councilman Bryan A. Braddock and Councilman C. William Schofield.

**ALSO PRESENT**

Mr. Randall S. Osterman, City Manager; Mr. James W. Peterson, Jr., City Attorney; Mrs. Casey Moore, Municipal Clerk; Mr. Scotty Davis, Deputy City Manager; Mr. Clint Moore, Assistant City Manager of Development; Mr. Kevin Yokim, Assistant City Manager of Administration/Finance; Chief Allen Heidler, Florence Police Department; Chief Shannon Tanner, Florence Fire Department; Mr. Jerry Dudley, Director of Planning; Mr. Michael Hemingway, Director of Utilities; Mrs. Jennifer Krawiec, Director of Human Resources; Mrs. Amanda P. Pope, Director of Marketing/Communications and Municipal Services; Mr. Chuck Pope, Director of Public Works; Mr. Charlton deSaussure, Bond Attorney; and Mr. Sam Howell, Bond Attorney.

**MEDIA PRESENT**

Notices of this regular meeting of City Council were provided to the media and individuals requesting a copy of the agenda informing them of the date, location and time of the meeting.

Mr. Matthew Christian with the Florence Morning News and Ms. Lacey Lee with WBTW were present for the meeting.

**CALL TO ORDER**

Mayor Ervin called the July 12, 2021 regular meeting of Florence City Council to order at 1:02 p.m.

**INVOCATION**

Mayor Ervin gave the invocation for the meeting. The pledge of allegiance to the American Flag followed the invocation.

**APPROVAL OF MINUTES**

Pro tem Jebaily made a motion to adopt the minutes of the June 14, 2021 Regular Meeting and the June 21, 2021 Special Meeting and Councilman Schofield seconded the motion. The minutes were unanimously adopted.



## PUBLIC HEARING

**A public hearing will be held regarding the proposed issuance by the Housing Authority of the City of Florence of its Multifamily Housing Revenue Bonds (Dillon Grade School Apartments), in an initial aggregate principal amount not to exceed \$8,000,000.**

Mayor Ervin opened the public hearing at 1:05 p.m. Being no public comment, Mayor Ervin closed the public hearing at 1:05 p.m.

## SPECIAL PRESENTATION

Ms. Jenny Boulware, Main Street SC Manager, said each year, Main Street SC recognizes members' achievements and successes in downtown revitalization. The City of Florence and Florence Downtown Development Corp. (FDDC) won two 2021 Inspiration Awards from Main Street SC. The FDDC was presented an Inspiration Award for Outstanding 2020 Promotion for its work on the Downtown Holiday Gift Guide. The City of Florence and FDDC were also presented an Inspiration Award for Outstanding Business Development Program for their COVID-19 response.

## APPEARANCE BEFORE COUNCIL

### **Mr. Gary Finklea**

Mr. Gary Finklea appeared before Council to speak on the Business License Ordinance and the Rental Registry. He spoke of equal protection as it relates to the Business License fee and the rental industry. He said the city should not hide behind the Equal Protection clause in treating the rental industry different and excluding them from the business license fee. He said there is a rational basis for the city to not include landlords in the business license fee because landlords are already taxed based upon income through property taxes. He said the business license fee on landlords will be burdensome and it takes three months of rent just to pay the property taxes on a residential property. He further stated that when it comes to millage, it is never communicated what the impact will be on a 6% assessment. Mr. Finklea also spoke on the Rental Registry and asked Council to request staff to review the ordinance and invite the community for their input. The ordinance, in its current state, will run off good property managers and could inflict unintended consequences. He spoke of several concerns he has with the ordinance, one being the requirement that the property manager/representative live within 50 miles of the property. He also said he noticed that Limited Liability Companies were not listed in the ordinance, which is a drafting oversight. The ordinance that was adopted by Council is two drafts behind what the city manager and city attorney reviewed. He said improvements can be made to the ordinance and urged Council to make these improvements.

Pro tem Jebaily thanked Mr. Finklea for his input and asked all citizens to be involved. He agreed that there are some issues with the rental registry ordinance, and it could be improved upon. Staff is working administratively to work on some of the issues Mr. Finklea discussed. He said once the registry is implemented and the dust settles, there will be opportunities to make improvements. Pro tem Jebaily then spoke on the Business License ordinance and said he had some concerns with Mr. Finklea's debate. He said all commercial and residential property owners must deal with property taxes, and everything is relative in regard to property taxes. He then asked Mr. Yokim to speak on where Florence ranks in the state regarding property taxes. Mr. Yokim replied the City of Rock Hill completes an annual survey comparing approximately 30-35 cities in the state. The survey places Florence in the bottom 10% of the property tax burden on businesses and residences. Mr. Yokim further said of all the cities surveyed,



**FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021**

Florence appeared to be the only city that does not require commercial properties to obtain business licenses.

Councilman Braddock asked Mr. Finklea if he could point out a few specifics within the rental registry ordinance the current Council could address and possibly bring amendments. Mr. Finklea said most of his issues had to do with the procedure on how the violation was delivered to the owner to bring about the desired result without putting them in jail and protecting the property manager who has no authority to fix the property if the owner does not cooperate. Councilman Braddock said he would like to come up with a process in which the two ordinances can be revisited.

Councilwoman Moore spoke of bad property owners that do not care about their residents. She said she will not bend on the rental registry until people no longer have to worry about their roofs caving in, no heating or air, no water, et cetera.

Mayor Ervin said a rental registry ordinance has been discussed among Council for many years, even before she was a Councilmember. She said she wants to assure the citizens that this ordinance was not thought up over-night nor was it pushed past; it has been a long process and has been extensively researched. She said the ordinance is in the beginnings of being implemented and they need time to evaluate the process before amendments are brought forward.

Mr. Finklea said the previous Council adopted the International Property Maintenance Code 8 years ago, however it has never been enforced. Had it been enforced, the city would not have the issues Councilwoman Moore spoke of.

**Mr. Mark Williams**

Mr. Williams spoke of some traffic concerns on Bellevue Drive and Third Loop Road. He said this intersection is poorly designed and proposed a 3-way stop. He recognized that this is not a city problem because the street is maintained by the SC Department of Transportation (SCDOT). He said he has gotten very little response from the SCDOT and is requesting assistance from the city. He also mentioned an ordinance that Council passed several years ago prohibiting thru trucks on Third Loop Road, but the signs have never been put up. Mr. Osterman said they are currently working with the SCDOT to get signage, but they require encroachment permits to meet their standards. Pro tem Jebaily asked Mr. Osterman if a letter can be sent to the SCDOT asking that they study this intersection. Mr. Osterman replied staff would send a letter formally requesting them to study the intersection.

**ORDINANCES IN POSITION**

**Bill No. 2021-14 – Second Reading**

**An Ordinance to annex and zone the parcel located at 2495 Hoffmeyer Road, identified as Florence County Tax Map Parcel 01221-01-109.**

Councilwoman Barnes made a motion to adopt Bill No. 2021-14 on second reading and Councilman Schofield seconded the motion.

Council voted unanimously (7-0) to adopt Bill No. 2021-14.



FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021

**Bill No. 2021-15 – Second Reading**

**An Ordinance to annex and zone 2504 Abbey Way, 2513 Abbey Way, 2485 Parsons Gate, and 2502 Parsons Gate, identified as Florence County Tax Map Parcels 01221-01-254, 01221-01-261, 01221-01-305, and 01221-01-283.**

Pro tem Jebaily made a motion to adopt Bill No. 2021-15 on second reading and Councilwoman Barnes seconded the motion.

Council voted unanimously (7-0) to adopt Bill No. 2021-15.

**Bill No. 2021-16 – Second Reading**

**An Ordinance to annex and zone the parcel located at 3136 Pisgah Road, identified as Florence County Tax Map Parcel 00097-01-029.**

Councilwoman Moore made a motion to adopt Bill No. 2021-16 on second reading and Councilwoman Barnes seconded the motion.

Council voted unanimously (7-0) to adopt Bill No. 2021-16.

**Bill No. 2021-17 – Second Reading**

**An Ordinance to rezone from NC-6.2 to CBD the lots at 113 and 115 East Pine Street and 319 and 321 Railroad Avenue, identified as Florence County Tax Map Parcels 90087-06-001, 90087-06-002, 90087-06-005, and 90087-06-006.**

Councilwoman Moore made a motion to adopt Bill No. 2021-17 on second reading and Councilwoman Barnes seconded the motion.

Council voted unanimously (7-0) to adopt Bill No. 2021-17.

**Bill No. 2021-18 – Second Reading**

**An Ordinance to declare Florence County Tax Map Parcels 90060-05-014 and 90060-06-008 as surplus and authorize the transfer of land to the Desolate Development Group.**

Councilwoman Barnes made a motion to adopt Bill No. 2021-18 on second reading and Councilman McCall seconded the motion.

Council voted unanimously (7-0) to adopt Bill No. 2021-18.

**Bill No. 2021-21 – Second Reading**

**An Ordinance to amend Chapter 2 of the City of Florence Code of Ordinances by adding additional sections to Article III to establish the Aesthetics Advisory Committee.**

Councilwoman Moore made a motion to adopt Bill No. 2021-21 on second reading and Councilwoman Barnes seconded the motion.

Council voted unanimously (7-0) to adopt Bill No. 2021-21.





FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021

**Bill No. 2021-22 – Second Reading**

**An Ordinance to amend Chapter 2 of the City of Florence Code of Ordinances by adding additional sections to Article III to establish the Resilience and Sustainability Advisory Committee.**

Councilwoman Barnes made a motion to adopt Bill No. 2021-22 on second reading and Councilman Braddock seconded the motion.

Council voted unanimously (7-0) to adopt Bill No. 2021-22.

**Bill No. 2021-23 – Second Reading**

**An Ordinance to amend Chapter 2 of the City of Florence Code of Ordinances by adding additional sections to Article III to establish the Public Safety Citizen’s Review Board.**

Councilwoman Moore made a motion to adopt Bill No. 2021-23 on second reading and Councilman Schofield seconded the motion.

Council voted unanimously (7-0) to adopt Bill No. 2021-23.

**Bill No. 2021-24 – Second Reading**

**An Ordinance to amend the City of Florence Code of Ordinances Section 12-272(a)(1) and 12-272(a)(2) to add \$0.50 per equivalent residential unit to the rate charged for stormwater utility service charges.**

Councilman Schofield made a motion to adopt Bill No. 2021-24 on second reading and Councilman Braddock seconded the motion.

Council voted 5-2 in favor of the motion to adopt Bill No. 2021-24, with Mayor Ervin and Councilwoman Moore voting Nay.

**INTRODUCTION OF ORDINANCES**

**Bill No. 2021-12 – First Reading**

**An Ordinance to annex and zone a portion of Lake Oakdale and the Lake Oakdale dam, identified as a portion of Florence County Tax Map Parcel 00751-01-049.**

Mayor Ervin said the applicants have requested that this item be deferred. Without objection, this item was deferred.

**Bill No. 2021-25 – First Reading**

**An Ordinance authorizing the conveyance of the real estate described in detail on the list attached hereto as exhibit “A”, said properties being acquired by the city as part of the Neighborhood Redevelopment efforts to be utilized by facilitating the construction/rehabilitation of homes which will be marketed for sale at prices based on fair market value in order to help revitalize neighborhood areas within the city.**

Councilwoman Barnes made a motion to pass Bill No. 2021-25 on first reading and Councilman Schofield seconded the motion.



FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021

Mr. Jim Peterson, City Attorney, reported these are all the properties the city has acquired over many years for the purpose of Neighborhood Redevelopment. The city began to run into situations with banks wanting to close on the property, but the city had not yet passed an ordinance authorizing the conveyance of the property. For the city to convey property, SC Code requires it to be approved by ordinance which requires two separate readings. As a solution, Mr. Peterson proposes this “blanket” ordinance authorizing the conveyance of the lots under the Neighborhood Redevelopment program. Council will then be approached by Resolution (requiring one reading) to approve the plan for each lot as they come up.

Councilman Braddock inquired on lots purchased in the future. Mr. Peterson said lots purchased in the future can either be combined in a separate “blanket” ordinance or done individually.

Pro tem Jebaily asked Mr. Dudley to explain to the public the Neighborhood Redevelopment process. Mr. Dudley said the city has spent many years acquiring all the properties in this list. Some of the lots have been given to the city and many have been purchased. Many of these lots had blighted homes and are demolished as funds allow. Conveyance of these properties to homeowners and/or private developers will support goals established in the Neighborhood Revitalization Strategy such as to stabilize each of the focus area neighborhoods, to increase opportunities for affordable housing and homeownership, and to leverage city resources through partnerships with the private sector. The ultimate goal is to reinvest in disenfranchised neighborhoods and create opportunities for homeownership. Pro tem Jebaily said many of these neighborhoods consist of 80% rental and 20% homeownership and this is an effort to increase homeownership opportunities.

Mayor Ervin said when Community Redevelopment first began in Florence, the city hired consultants who identified the catalyst areas of Florence as North Florence, Northwest Florence and East Florence. As the city began developing, it attracted private investments and partnerships to promote homeownership. This is an ongoing process and will take time.

Council voted unanimously (7-0) to pass Bill No. 2021-25.

**Bill No. 2021-26 – First Reading**

**An ordinance to annex and zone the parcel located at 2924 West Palmetto Street, identified as Florence County Tax Map Parcel 00100-01-30.**

Councilwoman Moore made a motion to pass Bill No. 2021-26 on first reading and Pro tem Jebaily seconded the motion.

Mr. Dudley reported this property is the site of a church and the proposed zoning is Campus-CA. City water is available; however, sewer service is not available and the applicant has signed a sewer release form. Planning Commission held a public hearing on this matter and voted unanimously to recommend the zoning of CA.

Council voted unanimously to pass Bill No. 2021-26.

**INTRODUCTION OF RESOLUTIONS**

**Resolution No. 2021-19**

**A Resolution and Conditional Grant and Development Agreement to provide an incentive for the development of a project located within an Overlay District.**



FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021

Mayor Ervin said this item will be discussed in Executive Session.

**Resolution No. 2021-20**

**An amended Resolution to designate ten (10) on-street parking spaces located on the north side of the 400 block of West Evans Street as “U.S. Marshals Parking Only” along the frontage of the McMillan Federal Building, Monday through Friday, 6:00 am until 7:00 pm.**

Councilwoman Barnes made a motion to adopt Resolution No. 2021-20 and Councilwoman Moore seconded the motion.

Mr. Clint Moore, Assistant City Manager of Development, reported staff met with the Marshals following the last Council meeting and presented Council’s recommendation of limiting parking to hours of operation. The Marshals proposed the spaces be limited to U.S. Marshals Parking Only, Monday through Friday, 6:00 am until 7:00 p.m. Mr. Moore said the city would have to work out an agreement with the Marshals on towing enforcement. Councilwoman Barnes asked if 6:00 am to 7:00 pm are their hours of operation. Mr. Moore replied those hours were chosen because 6:00 am is when their security measures begin and the building must remain secure until 7:00 pm due to the presence of judges.

Councilman Braddock made a motion to amend the resolution to include the language “with the exemption of federal holidays”. Read in its entirety: An amended Resolution to designate ten (10) on-street parking spaces located on the north side of the 400 block of West Evans Street as “U.S. Marshals Parking Only” along the frontage of the McMillan Federal Building, Monday through Friday, 6:00 am until 7:00 pm, with the exception of federal holidays. Pro tem Jebaily seconded the motion. The motion to amend was unanimous.

Council voted unanimously (7-0) to adopt Resolution No. 2021-20, as amended.

**Resolution No. 2021-22**

**A Resolution to amend the Conditional Grant and Development Agreement dated March 25, 2020 between the City of Florence and Styx Florence Land, LLC.**

Mayor Ervin said this item will be discussed in Executive Session.

**Resolution No. 2021-23**

**A Resolution authorizing the expenditure of American Rescue Plan Act funds by the City of Florence.**

Councilwoman Moore made a motion to adopt Resolution No. 2021-23 and Pro tem Jebaily seconded the motion.

Mr. Yokim reported the American Rescue Plan was signed into law on March 11, 2021. This \$1.9 trillion emergency relief bill provides \$65.1 billion to municipal governments to respond to the COVID-19 public health emergency, offset revenue losses, bolster economic recovery, and provide premium pay for essential workers. The City has been allocated \$7,943,151 in funds and will distribute the funds in two tranches. The first tranche will be distributed within 60 days of enactment of the law and the second tranche will be distributed 12 months after the first tranche is paid. City staff has developed a proposed plan for the expenditure of funds:



**PLAN OF EXPENDITURE FOR AMERICAN RESUCE PLAN FUNDS**

1. Respond to the COVID-19 public health emergency
  - a. \$250,000 to various non-profit agencies to fund rent and utility assistance
2. Offset revenue losses
  - a. \$3,040,901 to offset revenue losses incurred by the General Fund as a result of COVID-19, to be used as follows:
    - i. \$1,200,000 to be deposited into fund balance in the City's General Fund, to be expended at the direction of City Council
    - ii. \$250,000 for neighborhood revitalization programs
    - iii. \$680,000 for the construction of fields 5 and 6 at the new athletic complex
    - iv. \$350,000 for a new cherry-picker to assist with yard waste removal
    - v. \$300,000 for a new sanitation truck
    - vi. \$260,901 for premium pay for other employees who worked during the COVID-19 pandemic
3. Bolster economic recovery
  - a. \$3,000,000 to be used for various water and sewer projects
  - b. \$1,000,000 to be used to enhance broadband access for underserved areas
4. Premium pay for essential workers
  - a. \$652,250 for premium pay for employees who interacted directly with the public during the COVID-19 pandemic

Councilwoman Moore requested that some funds be used for seating and picnic tables at Iola Jones Park. Councilman McCall said he recalls seeing funds for equipment for Iola Jones Park in the General Fund budget and asked if seating and picnic tables are included in that funding. Mr. Osterman said there is money in the general fund budget for those types of projects and using the money from the American Rescue Plan funds would not be necessary. Councilwoman Moore asked if there is money for a picnic shelter. Mr. Osterman said there has been discussion on sharing the cost of a picnic shelter with a state representative, but it is currently not finalized. Councilman McCall inquired on the cost of a shelter, and Mr. Osterman said it is approximately \$60,000. Councilman McCall and Councilwoman Moore both requested staff to come up with a plan and takes steps towards getting the shelter, even if the state cannot provide funding.

Councilman Braddock asked if there is money in this proposed budget that is to be used at Council's discretion. Mr. Osterman replied the presented budget is based on the rules attached to the money. The revenue replacement fund can be used as regular city revenue. This budget allots \$1.2 million to be used at Council's discretion. Mr. Osterman said there should be a process on how Council wants to spend his money and will need to be further discussed. He said what staff is asking of Council today is to approve the budget presented, which includes the \$1.2 million to be used at Council's discretion

Councilman McCall spoke of the money being allocated to employees and asked how much it will be per employee. Mr. Osterman replied it will be between \$1,500 - \$2,000 per employee. Councilman McCall said he fully supports rewarding the employees that worked through the pandemic.

Council voted unanimously (7-0) to adopt Resolution No. 2021-23.



**Resolution No. 2021-24**

**A Resolution approving the issuance by the Housing Authority of the City of Florence of its Multifamily Housing Revenue Bonds (Dillon Grade School Apartments), as required by section 147(f) of the Internal Revenue Code, in the aggregate principal amount of not to exceed \$8,000,000.**

Councilman McCall made a motion to adopt Resolution No. 2021-24 and Councilwoman Barnes seconded the motion.

Mr. Jim Peterson, City Attorney, said this is not a bond being issued by the City of Florence nor is it a bond that will have any impact of the city's finances. Dillon County and the City of Dillon do not have a Housing Authority and the City of Dillon came up with a project that will be of benefit to that area. The Housing Authority that was established by the City of Florence was the closest Housing Authority to be involved in the project. The Housing Authority and the City of Dillon approved the project; however, since the City of Florence is the next in line elected body over the Housing Authority, state law requires the City of Florence to pass a resolution in order for the bond to be issued.

Council voted unanimously (7-0) to adopt Resolution No. 2021-24.

**Resolution No. 2021-25**

**A Resolution formally commending Helping Florence Flourish for their dedicated efforts during the June 26, 2021 community clean-up event.**

Councilwoman Barnes made a motion to adopt Resolution No. 2021-25 and Councilman Schofield seconded the motion.

Councilwoman Barnes read the Resolution and presented it to Ms. Jai Jai Spann. Ms. Spann said she is standing in for Mr. Chris Handley, President of Helping Florence Flourish, to receive the Resolution. Ms. Spann read a letter from Mr. Handley and thanked Council.

Councilman McCall thanked Helping Florence Flourish and Councilwoman Barnes for taking the initiative on this project to move the city forward. Mayor Ervin and Councilwoman Barnes thanked Mr. Handley and the community for all the work they put into the clean-up.

Council voted unanimously (7-0) to adopt Resolution No. 2021-25.

**REPORTS TO COUNCIL**

**Appointments to Boards and Commissions**

Mr. Scotty Davis, Deputy City Manager presented the packet of appointments to Boards and Commissions to Council. The results are as follows:

**Accommodations Tax Advisory Committee**

Councilman McCall made a motion to reappoint Larry Smith. Larry Smith was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2024.

Mayor Ervin made a motion to reappoint Tim Norwood. Tim Norwood was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2024.



**FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021**

Councilman Schofield made a motion to reappoint Quentin Williams. Quentin Williams was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2024.

Councilwoman Moore deferred her nomination to the Committee.

**Planning Commission**

Councilman Braddock made a motion to appoint James Mark Lawhon. James Mark Lawhon was appointed by unanimous consent with a term to begin immediately and expire on June 30, 2024.

Pro tem Jebaily made a motion to reappoint Vanessa Murray. Vanessa Murry was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2024.

Councilwoman Barnes made a motion to reappoint Bryant Moses. Bryant Moses was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2024.

**Board of Zoning Appeals**

Councilman McCall deferred his nomination to the Board.

Mayor Ervin made a motion to reappoint Deborah Moses. Deborah Moses was reappointed by unanimous consent with a term to begin immediately and expire June 30, 2024.

**Design Review Board**

Councilman Schofield made a motion to appoint Brice Elvington. Brice Elvington was appointed by unanimous consent with a term to begin immediately and expire on June 30, 2025.

Councilwoman Moore made a motion to appoint John Keith. John Keith was appointed by unanimous consent with a term to begin immediately and expire on June 30, 2025.

Councilman Braddock made a motion to appoint Joey McMillian. Joey McMillian was appointed by unanimous consent with a term to begin immediately and expire on June 30, 2025.

Pro tem Jebaily made a motion to appoint Ranny Starnes. Ranny Starnes was appointed by unanimous consent with a term to begin immediately and expire on June 30, 2025.

**Construction & Maintenance Board of Adjustments and Appeals**

Mayor Ervin made a motion to reappoint Joe Linder. Joe Linder was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2025.

Mayor Ervin made a motion to reappoint Chaznick Rivers. Chaznick Rivers was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2025.

Mayor Ervin made a motion to appoint Darryl Mitchell to the role of a Layperson on the Board. Darryl Mitchell was appointed by unanimous consent with a term to begin immediately and expire on June 30, 2025.



**FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021**

Mayor Ervin made a motion to appoint Tommie Thomas to the role of an Architect on the Board. Tommie Thomas was appointed by unanimous consent with a term to begin immediately and expire on June 30, 2025.

Being no additional qualified applicants, Mayor Ervin deferred the remaining two vacancies on this Board.

**Housing Authority Board**

Councilwoman Barnes made a motion to reappoint Linda Becote. Linda Becote was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2026.

**Memorial Stadium Commission**

Councilman McCall made a motion to reappoint Derek Urquhart. Derek Urquhart was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2026, pending approval by Florence County Council.

**Parks and Beautification Commission**

Mayor Ervin made a motion to reappoint George Scipio. George Scipio was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2026.

**Veterans Park Committee**

Councilman Schofield made a motion to reappoint Michael Montrose. Michael Montrose was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2026.

Councilwoman Moore made a motion to reappoint Carlos Washington. Carlos Washington was reappointed by unanimous consent with a term to begin immediately and expire on June 30, 2026.

**COMMITTEE REPORTS**

**Business Development Committee, Chaired by Pro tem Jebaily**

Pro tem Jebaily said the committee had an overview of various goals and objectives and spoke of wanting to build on the successful work done thus far. He said the committee discussed the importance of all the committees working with Kendig Keast, Comprehensive Plan Consultants, in the development of the Comprehensive Plan. He said they talked about continuing work downtown in filling the empty storefronts; however, the Business Development Committee work will not only focus on downtown. The committee will also look at enhancing business activities throughout the whole city, including neighborhoods and corridors. He said they are seeking input from the community and asked the community to contact staff if they have any ideas or recommendations.

**Community Redevelopment Committee, Chaired by Councilwoman Barnes**

Councilwoman Barnes said this committee will start by looking at the numerous needs in the community and prioritizing them. She said they have scheduled a “Windshield Survey” on August 5, 2021. This committee and staff, along with leaders of the community, will be riding a PDRTA bus and will visit



**FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021**

various areas in Florence. She said the committee will also be meeting with local spiritual leaders to discuss issues in the community.

**Marketing and Public Relations Committee, Chaired by Councilman McCall**

Councilman McCall said their first step is to recognize that they need to work with the other committees and formalizing a strategy that gets the ideas and projects out to the community. He said the City of Florence is constantly doing work, and highlighting that work creates a buzz throughout the community. The committee also discussed the city's branding and Councilman McCall said it would be looked at more comprehensively. The committee also discussed the city taking a more proactive approach to annexation to help the city reach the goal of a 50,000 population through smart development.

**ADDENDUM TO THE AGENDA: COMMITTEE REPORTS**

**Judicial Review Ad Hoc Committee**

Pro tem Jebaily made a motion to add this item to the agenda and Councilwoman Moore seconded the motion. Council voted unanimously (7-0) to add the Judicial Review Ad Hoc Committee to Committee Reports of the agenda.

Mayor Ervin said the Judicial Review Ad Hoc Committee will discuss a personnel matter in Executive Session.

**EXECUTIVE SESSION**

Pro tem Jebaily made a motion to enter into Executive Session and Councilwoman Moore seconded the motion. Council entered into Executive Session at 3:12 p.m. for a discussion of matters relating to a proposed economic development project located within an Overlay District, a discussion of matters relating to a proposed economic development project, and a personnel matter.

Council reconvened open session at 4:24 p.m. and took action on the following items:

**Resolution No. 2021-19**

**A Resolution and Conditional Grant and Development Agreement to provide an incentive for the development of a project located within an Overlay District.**

Pro tem Jebaily made a motion to adopt Resolution No. 2021-19 and Councilwoman Moore seconded the motion. Council voted unanimously (7-0) to adopt Resolution No. 2021-19.

**Resolution No. 2021-22**

**A Resolution to amend the Conditional Grant and Development Agreement dated March 25, 2020 between the City of Florence and Styx Florence Land, LLC.**

Councilwoman Moore made a motion to adopt Resolution No. 2021-22 and Pro tem Jebaily seconded the motion. Council voted unanimously (7-0) to adopt Resolution No. 2021-22.

**Appointment of Municipal Judges**





**FLORENCE CITY COUNCIL  
REGULAR MEETING – JULY 12, 2021**

Councilman McCall said the Judicial Review Ad Hoc Committee was comprised of himself, Councilman Schofield and Councilwoman Moore. The committee recommends the following two-year appointments:

The committee recommended the reappointment of Judge Rangeley Bailey. Pro tem Jebaily said Judge Bailey is a lawyer at his office and he must recuse himself from the vote. The signed recusal form is attached and is incorporated into the minutes by reference.

Councilman Schofield made a motion to reappoint Judge Bailey and Councilwoman Barnes seconded the motion. Council voted 6-0 to reappoint Judge Bailey, with Pro tem Jebaily having recused himself.

The committee recommended the reappointment of Judge Nicholas Lewis. Pro tem Jebaily made a motion to reappoint Judge Lewis and Councilwoman Moore seconded the motion. Judge Lewis was reappointed by unanimous consent (7-0).

The committee recommended the reappointment of Judge Edgar Willcox. Councilman Schofield made a motion to reappoint Judge Willcox and Councilwoman Barnes seconded the motion. Judge Willcox was reappointed by unanimous consent (7-0).

The committee recommended the reappointment of Judge Linward Edwards. Councilwoman Moore made a motion to reappoint Judge Edwards and Councilwoman Barnes seconded the motion. Judge Edwards was reappointed by unanimous consent (7-0).

The committee recommended Alesha Lewis be appointed to fill the seat previously held by Judge Taft Guiles. Councilwoman Moore made a motion to appoint Ms. Lewis and Councilman Schofield seconded the motion. Ms. Lewis was appointed by unanimous consent (7-0).

**ADJOURN**

Without objection, the July 12, 2021 Regular meeting of City Council was adjourned at 4:31 p.m.

Dated this 9<sup>th</sup> day of August 2021.

---

Casey C. Moore, Municipal Clerk

---

Teresa Myers Ervin, Mayor

**STATEMENT OF RECUSAL**

In accordance with Section 8-13-700(B), I hereby abstain from all votes, deliberations and other

action on the following matter(s): *Judicial appointment of Judge Bailey.*

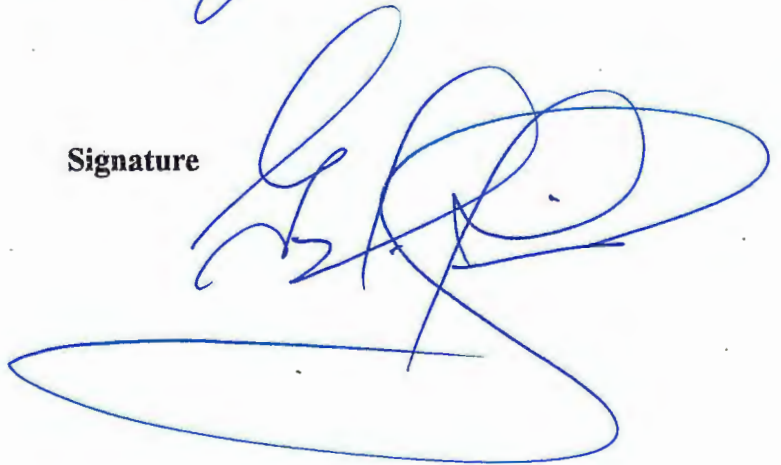
**REASONS FOR DISQUALIFICATION:**

*Judge Rangelley Bailey works with me at Sebasty law firm.*

**Date:**

*12/10/21*

**Signature**

A handwritten signature in blue ink, consisting of a large, stylized initial 'R' followed by a surname, all enclosed within a large, horizontal oval loop.

FLORENCE CITY COUNCIL MEETING

**DATE:** July 12, 2021  
**AGENDA ITEM:** Ordinance  
**DEPARTMENT/DIVISION:** City Council

---

**I. ISSUE UNDER CONSIDERATION:**

An Ordinance authorizing the conveyance of the real estate described in detail on the list attached hereto as Exhibit "A", said properties being acquired by the city as part of the Neighborhood Redevelopment efforts to be utilized by facilitating the construction/rehabilitation of homes which will be marketed for sale of prices based on fair market value in order to help revitalize neighborhood areas within the city.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN:**

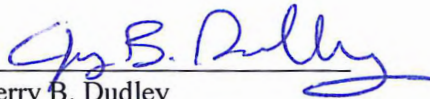
1. This Ordinance is being considered for first reading.

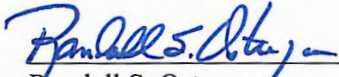
**III. POINTS TO CONSIDER:**

1. The City acquired these properties for the purpose of facilitating the construction/rehabilitation of homes to assist in the revitalization of blighted neighborhoods.
2. Conveyance of these properties to homeowners and/or private developers will support goals established in the Neighborhood Revitalization Strategy such as to stabilize each of the focus area neighborhoods, to increase opportunities for affordable housing and homeownership, and to leverage city resources through partnerships with the private sector.
3. Compensation for the properties will be determined at the time of sale and will be based on fair market value determinizations.

**IV. ATTACHMENTS:**

1. Proposed Resolution
2. Exhibit "A"

  
Jerry B. Dudley  
Planning Director

  
Randall S. Osterman  
City Manager

**ORDINANCE NO. 2021-25**

**AN ORDINANCE AUTHORIZING THE CONVEYANCE OF THE REAL ESTATE DESCRIBED IN DETAIL ON THE LIST ATTACHED HERETO AS EXHIBIT "A", SAID PROPERTIES BEING ACQUIRED BY THE CITY AS PART OF THE NEIGHBORHOOD REDEVELOPMENT EFFORTS TO BE UTILIZED BY FACILITATING THE CONSTRUCTION/REHABILITATION OF HOMES WHICH WILL BE MARKETED FOR SALE AT PRICES BASED ON FAIR MARKET VALUE IN ORDER TO HELP REVITALIZE NEIGHBORHOOD AREAS WITHIN THE CITY.**

**WHEREAS**, after due consideration, the City has concluded that the properties described on Exhibit "A" attached hereto and incorporated herein by reference was acquired for the purpose of facilitating the construction/rehabilitation of homes to be sold in order to assist in the revitalization of blighted neighborhoods;

**NOW, THEREFORE**, be it ordained by the City Council of the City of Florence in meeting duly assembled and by the authority thereof:

1. That, in accordance with and in furtherance of the goals of the City's Neighborhood Redevelopment Programs, pursuant to §5-7-260(6) of the South Carolina Code of Laws, as amended, and §2-26(8) of the Code of Ordinances of the City of Florence, the City Manager of the City of Florence or his designee is hereby authorized to execute the necessary deeds and other documentation in order to convey the properties described on Exhibit "A" for redevelopment in order to facilitate the construction/rehabilitation of homes to be sold to qualified buyers for prices based on fair market value determinations made by City Staff and participating lenders. Any prior conveyance of any of the lots referenced herein are hereby specifically ratified.

2. This Ordinance shall become effective immediately upon its approval and adoption on second reading by the City Council of the City of Florence, South Carolina.

**ADOPTED THIS \_\_\_\_ DAY OF \_\_\_\_\_, 2021.**

Approved as to form:

\_\_\_\_\_  
JAMES W. PETERSON, JR.  
City Attorney

\_\_\_\_\_  
TERESA MYERS ERVIN  
Mayor

**Attest:**

\_\_\_\_\_  
CASEY C. MOORE  
Municipal Clerk

Exhibit A

**List of Properties**

ADDRESS	TAX PARCEL	AREA
301 W. Liberty Street with House	90084-07-011	North
207 W Liberty Street with House	90099-01-001	North
817 W Sumter NIP Lot w/house	90060-06-015	Northwest
407 Railroad Ave NIP Lot	90088-03-012	East
406 Railroad Ave NIP Lot	90088-03-027	East
419 E Pine St Lot	90118-12-021	East
557 E. Pine St Lot	90103-06-003	East
559 E Pine St Lot	90103-06-004	East
322 Gaillard Street NIP Lot	90103-07-001	East
609 E Pine St NIP Lot	90103-07-003	East
611 E Pine St NIP Lot	90103-07-004	East
400 S Gaillard	90103-08-011	East
410 S Gaillard Lot	90103-08-012	East
411 S Gaillard Street	90103-09-005	East
408 Ballard Street	90118-08-003	East
Kershaw Street	90103-10-003	East
Kershaw Street	90103-10-011	East
403 S. Church St Lot	90103-12-007	East
401 S Church Street & 206 E. Pine Lots	90103-12-008	East
509 Jarrott NIP LOT	90103-15-014	East
Campbell Street	90104-05-006	East
Barringer Street	90105-01-017	East
400 Howard Street	90118-12-001	East
402 Howard St	90118-12-002	East
357 S. Jeffords Street Lot	90118-05-009	East
355 S. Jeffords Lot	90118-05-010	East
319 Railroad Ave.	90087-06-006	East
321 Railroad Ave.	90087-06-005	East
115 E. Pine St.	90087-06-002	East
113 E. Pine St.	90087-06-001	East
116 E. Pine St.	90088-03-015	East
114 E. Pine St.	90088-03-034	East
E. Pine St. 50' Lot	90087-06-020	East
308 Charlotte Street	90118-05-002	East
310 Charlotte Street	90118-05-003	East
406 W. Vista St	90084-07-022	North
402 W. Vista St (404)	90084-07-021	North
802 Fraser Street Lot	90084-10-020	North
Booker Street Lot	90084-10-022	North
406 E. Marlboro Street (corner of Church Street)	90085-21-027	North
Stackley Street	90100-12-003	North
Layton Street	90100-04-015	North
407 Washington St Lot	90084-12-003	North
104 W. Vista St.	90099-01-013	North
116 W. Vista St Lot	90099-01-021	North
1315 Malloy Street	90114-03-011	North
706 N Dargan St	90100-13-010	North

North Pointe Drive Lots 1-27	01472-01-111 thru 137	North
603 Brand Street	90100-02-017	North
Cannon Street Large Lot	00147-01-063	Northwest
Alexander Street	01471-01-058	Northwest
1022 W. Marion NIP Lot	90045-03-012	Northwest
Ingram Street (vacant Lot)	90059-07-013	Northwest
Ingram Street (vacant Lot)	90059-07-023	Northwest
Lot Corner of Ingram & Dunbar	90059-04-011	Northwest
Ingram Street	90059-05-001	Northwest
965 W. Dixie Street House	90059-10-001	Northwest
603 Lawson Lot	90059-19-016	Northwest
558 N. Alexander NIP Lot	90060-02-021	Northwest
557 Lawson NIP Lot	90060-04-012	Northwest
559 Lawson Street	90060-04-013	Northwest
814 Gladstone NIP Lot	90060-06-011	Northwest
Old Carver Station Lot 1005 Myers Ervin Way	90060-08-013	Northwest
Old Carver Station Lot 1009 Myers Ervin Way	90060-08-014	Northwest
Old Carver Station Lot 1004 Myers Ervin Way	90060-08-016	Northwest
Old Carver Station Lot 1008 Myers Ervin Way	90060-08-017	Northwest
924 W. Marion NIP Lot	90060-12-021	Northwest
704 Stonehenge Lane	90071-02-003	Northwest
418 W. Sumter	90072-12-018	Northwest
405 N. McQueen NIP Lot	90072-12-022	Northwest
308 W Sumter	90072-13-012	Northwest
310 W Sumter	90072-13-013	Northwest
405 Chase Street Lot	90072-05-011	Northwest
407 Chase Street Lot	90072-05-012	Northwest
510 N McQueen St	90072-14-018	Northwest
462 W. Darlington Street	90073-06-009	Northwest
700 Habitat Lane	01471-01-081	Northwest
609 Simmons Street	90059-07-002	Northwest
409 - 411 W. Sumter Street	90072-11-005	Northwest

FLORENCE CITY COUNCIL MEETING

**DATE:** July 12, 2021

**AGENDA ITEM:** Ordinance To Annex and Zone 2924 West Palmetto Street, TMN 00100-01-030.

**DEPARTMENT/DIVISION:** Department of Planning, Research & Development

---

**I. ISSUE UNDER CONSIDERATION:**

Request to annex property located at 2924 West Palmetto Street, Tax Map Number 00100-01-030, into the City of Florence and zone to CA - Campus. The request is being made by the property owner.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN:**

On June 8, 2021, Planning Commission held a public hearing on this matter, and voted unanimously, 6-0, to recommend the zoning request of CA - Campus.

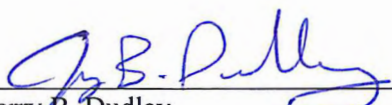
**III. POINTS TO CONSIDER:**

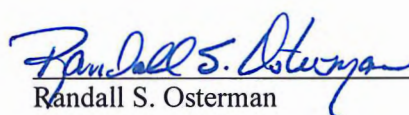
- (1) Request is being considered for first reading.
- (2) City water services are currently available, but city sewer services are not. The applicant has signed the sewer release form.
- (3) A Public Hearing for zoning was held at the June 8, 2021 Planning Commission meeting.
- (4) City staff recommends annexation and concurs with Planning Commission's recommendation to zone the property CA - Campus.

**IV. PERSONAL NOTES:**

**V. ATTACHMENTS:**

- (1) Ordinance
- (2) Vicinity Map
- (3) Location Map
- (4) Annexation Petition

  
Jerry B. Dudley  
Planning Director

  
Randall S. Osterman  
City Manager

ORDINANCE NO. 2021\_\_\_\_\_

**AN ORDINANCE TO ANNEX AND ZONE 2924 WEST PALMETTO STREET, TMN 00100-01-030.**

**WHEREAS,** a Public Hearing was held in the Council Chambers on June 8, 2021 at 6:00 P.M. before the City of Florence Planning Commission via Zoom, and notice of said hearing was duly given;

**WHEREAS,** application by Angela Lorenz on behalf of Florence Adventist Church, owners of TMN 00100-01-030, was presented requesting an amendment to the City of Florence Zoning Atlas that the aforesaid property be incorporated into the City limits of the City of Florence under the provisions of **Section 5-3-150(3) of the 1976 Code of Laws of South Carolina** and given the zoning district classification of CA:

**The property requesting annexation is shown more specifically on Florence County Tax Map 00100, block 01, parcel 030 (0.717402 acre).**

**Any portions of public rights-of-way abutting the above described property will be also included in the annexation.**

**WHEREAS,** Florence City Council concurs in the aforesaid application, findings and recommendations:

**NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FLORENCE IN MEETING DULY ASSEMBLED AND BY THE AUTHORITY THEREOF:**

- 1. That an Ordinance is hereby adopted annexing into the City Limits of the City of Florence the aforesaid property and amending the Zoning Atlas to the aforesaid zoning classifications.**
- 2. That this Ordinance shall become effective seven days upon its approval and adoption by the City Council of the City of Florence and posting of this amendment in the official Zoning Atlas.**



ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2021

Approved as to form:

\_\_\_\_\_  
**James W. Peterson, Jr.**  
City Attorney

\_\_\_\_\_  
**Teresa Myers Ervin,**  
Mayor

Attest:

\_\_\_\_\_  
**Casey C. Moore**  
Municipal Clerk

# PC-2021-19

## Vicinity Map – 2924 West Palmetto Street

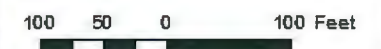


### Legend

- County address point
- Streets
- ▭ Parcels
- ▭ City Limits

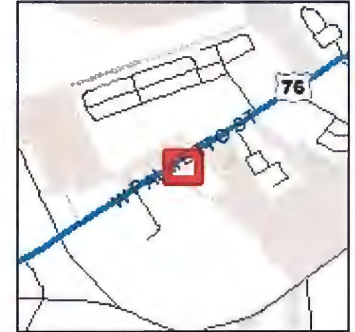


**DISCLAIMER:**  
The City of Florence Department of Planning, Research, and Development data represented on this map is the product of compilation, as produced by others. It is provided for informational purposes only and the City of Florence makes no representation as to its accuracy. Its use without field verification is at the sole risk of the user.





# PC-2021-19

## Location Map – 2924 West Palmetto Street

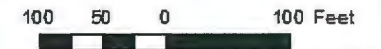


### Legend

-  Parcels
-  City Limits



**DISCLAIMER:**  
The City of Florence Department of Planning, Research, and Development data represented on this map is the product of compilation, as produced by others. It is provided for informational purposes only and the City of Florence makes no representation as to its accuracy. Its use without field verification is at the sole risk of the user.



STATE OF SOUTH CAROLINA)

PETITION FOR ANNEXATION

COUNTY OF FLORENCE)

Petition requesting Florence City Council to enact an Ordinance annexing the area described below, that area being the same property as shown by the map prepared by the City of Florence Planning, Research, and Development Department, attached and incorporated by reference herein:

The undersigned freeholder property owner(s) hereby respectfully certifies, petitions, and requests of the City Council of Florence as follows:

- 1. The petitioners are the sole owner(s) of real estate in the County of Florence, State of South Carolina which property lies adjacent and contiguous to the corporate limits of the City of Florence.
- 2. That the petitioner(s) desires to annex the property more particularly described below:

Florence County Tax Map Number: 00100-01-030

- 3. Annexation is being sought for the following purposes:

City water

- 4. That the petitioner(s) request that the City Council of Florence annex the above described property in accordance with subsection 31 of 5-3-150(3) of the Code of Laws of South Carolina for 1976, such section allowing the annexation of an area without the necessity of an election and referendum.

To the Petitioner: The following information needs to be completed for submittal to the City of Florence and other government agencies for records prior to and after annexation.

Total Residents	<u>0</u>	Race	<u>-</u>
Total 18 and Over	<u>-</u>	Total Registered to Vote	<u>-</u>

APPLICANT (S) (Please print or type):

Name(s): Florence Adventist

Address: 2924 W. Palmetto St. Florence 29501

*Angela* Telephone Numbers: 843-206-5082 [work] \_\_\_\_\_ [home]

Email Address: angalor@adl.com <sup>cell</sup>

Signature *Angela* Date 5/6/21

Certification as to ownership on the date of petition:	FOR OFFICAL USE ONLY
Date <u>03</u>	<u>5-6-21</u>

FLORENCE CITY COUNCIL MEETING

**DATE:** May 10, 2021

**AGENDA ITEM:** Ordinance to Annex and Zone the North Side of Lake Oakdale and the Lake Oakdale Dam, a portion of TMN 00751-01-049.

**DEPARTMENT/DIVISION:** Department of Planning, Research & Development

---

**I. ISSUE UNDER CONSIDERATION:**

Request to annex a portion of Tax Map Number 00751-01-049 which includes the north half of Lake Oakdale and the dam into the City of Florence and zone to OSR, Open Space and Recreation. The request is being made by the property owner.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN:**

On April 13, 2021, Planning Commission held a public hearing on this matter, and voted unanimously, 7-0, to recommend the zoning request of OSR, Open Space and Recreation.

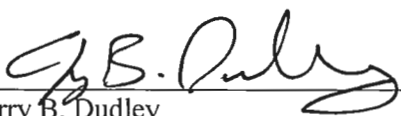
**III. POINTS TO CONSIDER:**

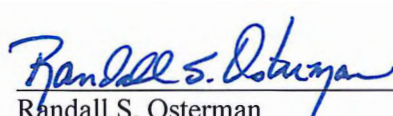
- (1) Request is being considered for first reading.
- (2) City water and sewer services are not necessary; there is no cost to extend utility services.
- (3) A Public Hearing for zoning was held at the April 13, 2021 Planning Commission meeting.
- (4) This request includes portions of Lake Oakdale and the associated dam. The proposed zoning of OSR is in agreement with the existing use of the property.

**IV. PERSONAL NOTES:**

**V. ATTACHMENTS:**

- (1) Ordinance
- (2) Vicinity Map
- (3) Parcels 1 and 2 Plat
- (4) Annexation Petition

  
\_\_\_\_\_  
Jerry B. Dudley  
Planning Director

  
\_\_\_\_\_  
Randall S. Osterman  
City Manager

**ORDINANCE NO. 2021\_\_\_\_\_**

**AN ORDINANCE TO ANNEX AND ZONE THE NORTH SIDE OF LAKE OAKDALE AND THE LAKE OAKDALE DAM, A PORTION OF TMN 00751-01-049.**

**WHEREAS,** a Public Hearing was held in the Council Chambers on April 13, 2021 at 6:00 P.M. before the City of Florence Planning Commission via Zoom, and notice of said hearing was duly given;

**WHEREAS,** application by Claussen Developers, LLC, owner of TMN 00751-01-049, was presented requesting an amendment to the City of Florence Zoning Atlas that the aforesaid property be incorporated into the City limits of the City of Florence under the provisions of **Section 5-3-150(3) of the 1976 Code of Laws of South Carolina** and given the zoning district classification of OSR:

**The property requesting annexation is shown more specifically on Florence County Tax Map 00751, block 01, parcel 049 and on the plat filed in Plat Book 107 at page 233.**

**Any portions of public rights-of-way abutting the above described property will be also included in the annexation.**

**WHEREAS,** Florence City Council concurs in the aforesaid application, findings and recommendations:

**NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FLORENCE IN MEETING DULY ASSEMBLED AND BY THE AUTHORITY THEREOF:**

- 1. That an Ordinance is hereby adopted annexing into the City Limits of the City of Florence the aforesaid property and amending the Zoning Atlas to the aforesaid zoning classifications.**
- 2. That this Ordinance shall become effective seven days upon its approval and adoption by the City Council of the City of Florence and posting of this amendment in the official Zoning Atlas.**

EXECUTED ON ONE (1) ADDITIONAL PAGE

ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2021

Approved as to form:

\_\_\_\_\_  
**James W. Peterson, Jr.**  
City Attorney

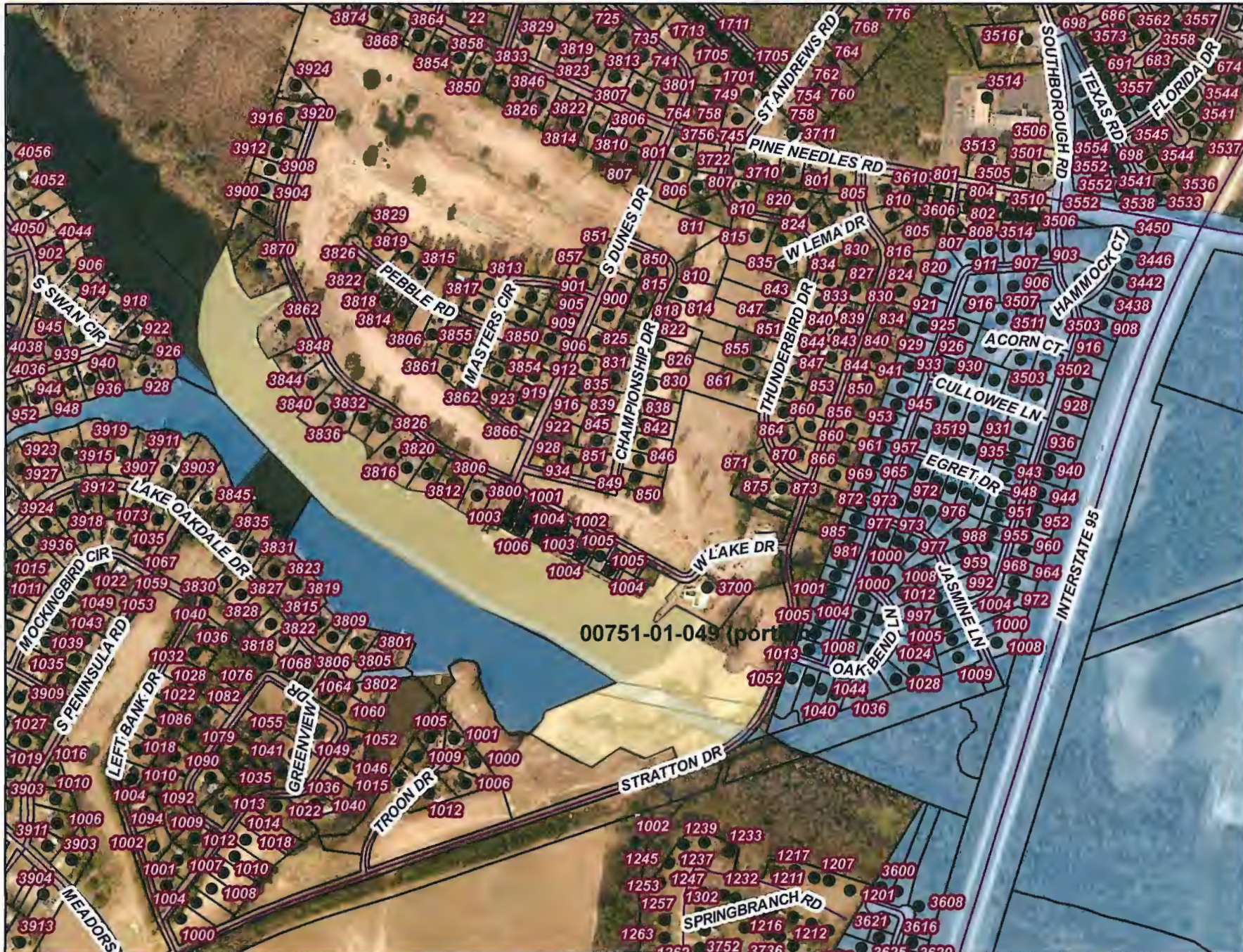
\_\_\_\_\_  
**Teresa Myers Ervin,**  
Mayor

**Attest:**






\_\_\_\_\_  
**Casey C. Moore**  
Municipal Clerk

# Lake Oakdale Annexation

## April, 2021



### Legend

-  Oakdale Annexation
-  County addresses
-  Streets
-  Parcels
-  City Limits



I HEREBY STATE TO THE BEST OF MY KNOWLEDGE, INFORMATION, AND BELIEF, THE SURVEY SHOWN HEREON WAS MADE IN ACCORDANCE WITH THE REQUIREMENTS OF THE MINIMUM STANDARDS MANUAL FOR THE PRACTICE OF LAND SURVEYING IN SOUTH CAROLINA, AND MEETS OR EXCEEDS THE REQUIREMENTS FOR A CLASS "B" SURVEY AS SPECIFIED THEREIN.

*William F. Cox, Jr.* 8/3/20  
 WILLIAM F. COX, JR. PLS 11363 DATE



Florence County Parcel Map  
 Hereby certified that this map was prepared by  
 City of *Beaufort*  
 County Planner *Donna S. Saylor*

LEGEND  
 I.N. IRON NEW 1/2" REBAR  
 I.O. IRON OLD  
 PT. POINT

NOTES:  
 1) TAX MAP NO. 00075-01-020, 00751-01-049  
 2) DATE OF SURVEY: AUGUST 19, 2020  
 3) THIS LOT IS LOCATED IN FLOOD ZONE "X"  
 NATIONAL FLOOD INSURANCE PROGRAM,  
 FLOOD RATE MAP DATED DEC. 16, 2014

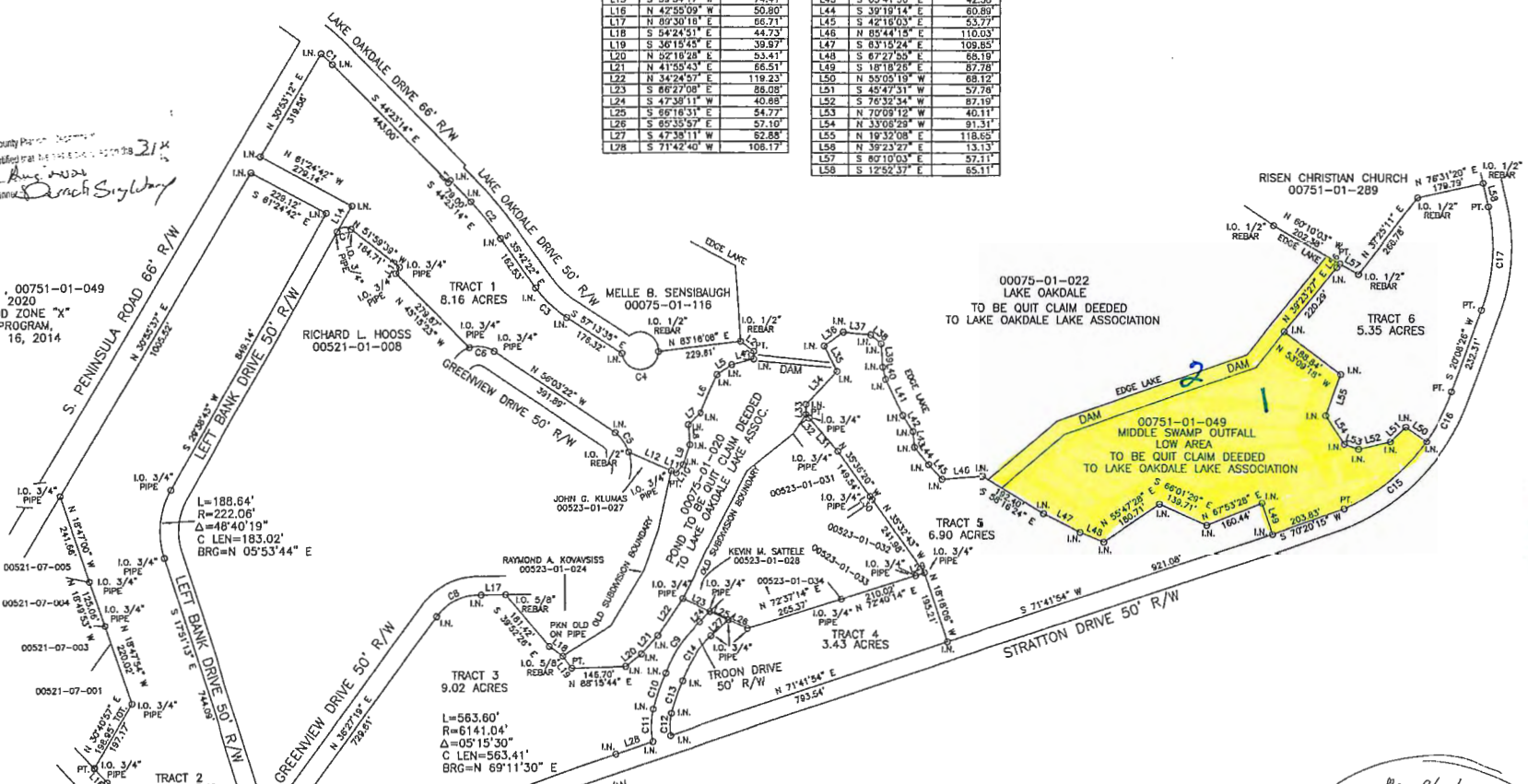
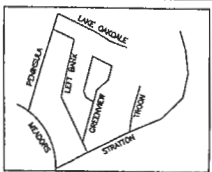
REFERENCE:  
 1) PLAT BY ERVIN ENGINEERING DATED  
 MARCH 15, 1993 FOR OKDALE  
 COUNTRY CLUB.  
 2) PB 22/555  
 3) PB 23/173  
 4) PB 30/210  
 5) PB 36/419  
 6) PB 43/135  
 7) PB 84/421  
 8) PB 90/170  
 9) PB 92/295

L=506.93'  
 R=1446.74'  
 $\Delta=20^{\circ}04'34''$   
 C LEN=504.34'  
 BRG=S 32^{\circ}39'40" E

L=363.35'  
 R=4175.26'  
 $\Delta=04^{\circ}59'10''$   
 C LEN=363.23'  
 BRG=N 84^{\circ}36'46" E

L=157.70'  
 R=4010.68'  
 $\Delta=02^{\circ}15'10''$   
 C LEN=157.69'  
 BRG=N 61^{\circ}05'21" E

LINE	BEARING	DISTANCE	LINE	BEARING	DISTANCE
L1	N 45°38'48" E	8.00'	L29	N 72°29'36" E	24.93'
L2	S 53°04'41" E	44.59'	L30	N 35°32'43" W	10.04'
L3	S 07°05'00" W	29.00'	L31	N 40°43'34" W	118.04'
L4	S 75°22'11" W	81.45'	L32	N 40°43'34" W	12.03'
L5	S 58°40'56" W	48.73'	L33	N 00°37'26" E	27.15'
L6	S 23°50'57" W	112.87'	L34	N 43°12'51" E	121.67'
L7	S 52°59'06" W	48.77'	L35	N 76°59'42" W	76.24'
L8	S 04°28'05" E	54.26'	L36	N 54°44'50" E	62.84'
L9	S 18°58'10" W	57.50'	L37	S 84°19'27" E	74.80'
L10	S 39°22'49" W	28.79'	L38	S 50°17'24" E	36.42'
L11	N 69°01'44" W	15.00'	L39	S 03°45'57" E	62.22'
L12	N 68°01'44" W	125.56'	L40	S 13°28'31" E	33.68'
L13	N 31°03'42" E	19.65'	L41	S 25°03'17" E	107.12'
L14	N 30°29'52" E	79.73'	L42	S 37°36'48" E	50.89'
L15	S 59°34'17" W	74.41'	L43	S 05°41'58" E	42.58'
L16	N 42°53'09" W	50.80'	L44	S 39°19'14" E	60.89'
L17	N 60°30'18" E	66.21'	L45	S 42°18'03" E	53.77'
L18	S 54°24'51" E	44.73'	L46	N 85°44'15" E	110.03'
L19	S 36°18'45" E	39.97'	L47	S 83°15'24" E	109.85'
L20	N 52°18'28" E	53.41'	L48	S 67°27'55" E	66.19'
L21	N 41°53'43" E	66.51'	L49	S 18°18'24" E	67.78'
L22	N 34°24'57" E	119.23'	L50	S 55°05'19" W	68.12'
L23	S 86°27'08" E	86.08'	L51	S 45°47'31" W	57.76'
L24	S 47°38'11" W	40.88'	L52	S 76°52'34" W	87.19'
L25	S 61°38'01" E	54.77'	L53	N 70°09'12" W	40.11'
L26	S 65°35'57" E	57.10'	L54	N 33°08'28" W	91.31'
L27	S 47°38'11" W	62.88'	L55	N 19°32'08" E	118.65'
L28	S 71°42'40" W	108.17'	L56	N 39°23'27" E	13.13'
			L57	S 80°10'03" E	57.11'
			L58	S 12°52'37" E	65.11'



CURVE	RADIUS	ARC LENGTH	CHORD LENGTH	CHORD BEARING	DELTA ANGLE
C1	683.08'	41.68'	41.67'	S 46°14'14" E	03°29'48"
C2	1100.86'	128.92'	128.86'	S 38°55'53" E	06°38'51"
C3	309.36'	115.88'	115.20'	N 46°42'30" W	21°27'40"
C4	50.00'	148.53'	99.63'	S 87°26'37" W	170°12'15"
C5	119.90'	65.51'	84.70'	S 54°59'21" E	51°24'42"
C6	72.11'	70.40'	67.99'	S 81°22'19" E	27°18'24"
C7	25.73'	43.47'	36.48'	N 79°10'48" E	96°47'41"
C8	139.62'	140.42'	134.58'	N 84°41'20" E	57°37'22"
C9	340.73'	188.81'	167.09'	N 34°44'58" E	28°33'12"
C10	591.12'	101.57'	101.43'	N 19°21'17" E	10°33'35"
C11	208.65'	66.95'	66.32'	N 07°58'07" E	23°52'34"
C12	158.65'	59.17'	58.83'	N 02°02'30" E	21°22'08"
C13	591.12'	92.07'	91.94'	N 19°28'04" E	10°31'39"
C14	287.68'	148.58'	146.91'	N 34°59'13" E	29°35'21"
C15	541.51'	290.45'	288.98'	S 50°20'00" W	30°43'56"
C16	541.51'	151.12'	150.63'	S 78°58'20" W	15°59'23"
C17	476.55'	279.90'	275.89'	S 03°52'42" W	33°39'07"

*Re 9/10/20*  
*107/233*

SURVEY FOR  
 THE PALMS COURSE AT OKDALE, LLC  
 FLORENCE COUNTY SOUTH CAROLINA  
 0' 200' 400' 600'  
 SCALE 1"=200' AUGUST 19, 2020  
 SURVEY AND PLAT BY  
 LOWER FLORENCE COUNTY SURVEYING  
 155 NORTH CHURCH STREET  
 LAKE CITY, S.C. 29550  
 843-374-8614

STATE OF SOUTH CAROLINA)

PETITION FOR ANNEXATION

COUNTY OF FLORENCE)

Petition requesting Florence City Council to enact an Ordinance annexing the area described below, that area being the same property as shown by the map prepared by the City of Florence Planning, Research, and Development Department, attached and incorporated by reference herein:

The undersigned freeholder property owner(s) hereby respectfully certifies, petitions, and requests of the City Council of Florence as follows:

1. The petitioners are the sole owner(s) of real estate in the County of Florence, State of South Carolina which property lies adjacent and contiguous to the corporate limits of the City of Florence.
2. That the petitioner(s) desires to annex the property more particularly described below:  
SEE ATTACHED SCHEDULE A  
Florence County Tax Map Number: portion of 00751-01-049
3. Annexation is being sought for the following purposes: Access to City services
4. That the petitioner(s) request that the City Council of Florence annex the above described property in accordance with subsection 31 of 5-3-150(3) of the Code of Laws of South Carolina for 1976, such section allowing the annexation of an area without the necessity of an election and referendum.

To the Petitioner: The following information needs to be completed for submittal to the City of Florence and other government agencies for records prior to and after annexation.

Total Residents	<u>        </u>	Race	<u>        </u>
Total 18 and Over	<u>        </u>	Total Registered to Vote	<u>        </u>

APPLICANT (S) (Please print or type):

Name(s): Claussen Developers, LLC (B. Kendall Hiller, Attorney)

Address: P.O. Box 1461, Florence, SC 29501

Telephone Numbers: 843-669-6395 [work] \_\_\_\_\_ [home]

Email Address: khiller@mcgowanlaw.com

Signature BK Hiller, attorney Date March 4, 2021

Certification as to ownership on the date of petition:	FOR OFFICAL USE ONLY
Date <u>3/4/2021</u>	<u>AK</u>

SCHEDULE A  
PROPERTY TO BE ANNEXED

Parcel 1 of 3: The parcel of land depicted as "Middle Swamp Outfall Low Area to be Quit Claim Deeded to Lake Oakdale Lake Association" on the plat filed in the Florence County Clerk of Court's Office on September 10, 2020 in Plat Book 107 at Page 233.

Parcel 2 of 3: The strip of land abutting Parcel 1 above depicted on the plat referenced above as "DAM", being bound as follows: on its southernmost end by Tract 5 as shown on the above referenced plat; on its eastern line by Parcel 1 above and Tract 6 depicted on the above reference plat; on its northernmost line by property of Risen Christian Church (tax parcel 00751-01-289); and on its westernmost line by Lake Oakdale.

Parcel 3 of 3: The **portion** of Tax Parcel Number 00751-01-049 comprising essentially the northern half of Lake Oakdale, bounded as follows: on the south by Parcels 00075-01-022 and 00075-01-237; on the east by a portion of Parcel 2 above; on the West by Parcels 00075-01-021 and 0051-01-003 and on its northern most line by the rear property lines of various residential parcels that front on West Lake Drive; this Parcel 3 to be annexed also abuts two (2) portions of West Lake Drive - one near its northeastern end between Tax Parcels 00751-01-285 and 00751-01-040 and the other near its southern end between Tax Parcels 00751-01-281, 00751-01-282 and 00751-01-289.

FLORENCE CITY COUNCIL MEETING

**DATE:** August 9, 2021  
**AGENDA ITEM:** An ordinance amending the FY 2021-22 budget  
**DEPARTMENT/DIVISION:** Finance

---

**I. ISSUE UNDER CONSIDERATION**

For City Council consideration is an ordinance to amend the FY 2021-22 City of Florence Budget.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN**

No previous action has been taken on this ordinance.

**III. POINTS TO CONSIDER**

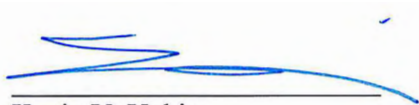
1. The objective of the proposed ordinance is to amend the General Fund budget for FY 2021-22 to appropriate funding for the purchases designated by the City Manager in FY 2020-21 as early purchases to be funded in the FY 2021-22 budget from increases in the FY 2020-21 fund balance.

**IV. STAFF RECOMMENDATION**

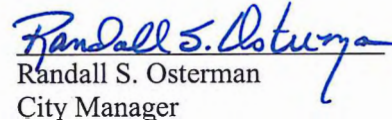
Approve and adopt the proposed ordinance.

**V. ATTACHMENTS**

A copy of the proposed ordinance is attached.



Kevin V. Yokim  
Assistant City Manager



Randall S. Osterman  
City Manager

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE TO AMEND THE BUDGET FOR THE CITY OF FLORENCE, SOUTH CAROLINA, FOR THE FISCAL YEAR BEGINNING JULY 1, 2021 AND ENDING JUNE 30, 2022**

**BE IT ORDAINED** by the City Council of the City of Florence, South Carolina, in a meeting duly assembled, that the budget for the City of Florence, South Carolina, for the fiscal year beginning July 1, 2021 and ending June 30, 2022, is hereby amended as follows:

**Section 1.** That the budgeted revenues of the General Fund are hereby amended by the following additional appropriations:

100375-435010 From Unappropriated Reserve is increased in the amount of \$623,160 from unassigned fund balance for projects and purchases which are not currently included in FY 2021-22 budget.

**Section 2.** That the budgeted expenditures of the General Fund are hereby amended by the following additional appropriations:

10041600-580020 Office Furniture (Human Resources) is funded in the amount of \$14,260 for the purchase of four (4) fireproof file cabinets.

10042100-580040 Auto Equipment (Police) is funded in the amount of \$96,000 for the purchase of two (2) pickup trucks for codes (\$56,000) and one (1) vehicle for a School Resource Officer (\$40,000).

10042100-580060 Other Equipment (Police) is increased in the amount of \$53,900 is for the purchase of 10 body cameras (\$10,450), 20 ballistic vests (\$16,000), 25 tasers (\$25,000), and 10 ID Scanners (\$2,450).

10042100-580070 Data Processing Equipment (Police) is funded in the amount of \$21,000 to replace MDTs and docking stations.

10042200-580060 Other Equipment (Fire) is funded in the amount of \$65,000 for the final lease payment for SCBA equipment.

10043020-580040 Auto Equipment (Beautification & Facilities) is funded in the amount of \$95,000 to purchase two (2) replacement pickup trucks (\$60,000) and a 12-person van (\$35,000).

10043020-580060 Other Equipment (Beautification & Facilities) is funded in the amount of \$23,000 to replace two (2) mowers (\$20,000) and one (1) trailer (\$3,000).

10043022-580045 Leased Auto Equipment (Sanitation) is increased in the amount of \$119,000 to fund the final lease payments for three (3) sanitation trucks.

10043023-580040 Auto Equipment (Equip. Maintenance) is funded in the amount of \$25,000 to purchase a replacement pickup truck.

**FY 2021-2022 Budget Amendment Ordinance (continued)**

- 10043023-580060 Other Equipment (Equip. Maintenance) is funded in the amount of \$11,500 to purchase a replacement pressure washer (\$5,000) and a tire balancer (\$6,500).
- 10043025-560070 Marketing & Promotions (Athletics) is increased in the amount of \$50,000 to provide for the top dress of the Soccer Complex fields (\$25,000) and for the top dress of the Freedom Florence fields (\$25,000).
- 10043025-580040 Auto Equipment (Athletics) is funded in the amount of \$25,000 to purchase a replacement pickup truck.
- 10043025-580060 Other Equipment (Athletics) is funded in the amount of \$21,000 to purchase a replacement mower at Freedom Florence (\$14,000) and an umpire chair at the Florence Tennis Center (\$7,000).
- 10046400-580060 Other Equipment (Building Inspections & Permits) is funded in the amount of \$3,500 to purchase an iPad and upgrade inspection equipment.

This Ordinance shall become effective immediately upon its approval and adoption of City Council of the City of Florence.

**ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2021.**

**Approved as to form:**

\_\_\_\_\_  
James W. Peterson, Jr.  
**City Attorney**

\_\_\_\_\_  
Teresa Myers Ervin  
**Mayor**

**Attest:**

\_\_\_\_\_  
Casey C. Moore  
**Municipal Clerk**

FLORENCE CITY COUNCIL MEETING

VI. c.  
Bill No. 2021-28  
First Reading

**DATE:** August 9, 2021  
**AGENDA ITEM:** An ordinance amending the FY 2021-22 budget  
**DEPARTMENT/DIVISION:** Finance

---

**I. ISSUE UNDER CONSIDERATION**

For City Council consideration is an ordinance to amend the FY 2021-22 City of Florence Budget.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN**

No previous action has been taken on this ordinance.

**III. POINTS TO CONSIDER**

1. The objective of the proposed ordinance is to align budgeted amounts more closely with actual revenues and expenditures thereby eliminating or reducing significant variances between budgeted and actual amounts in both revenue and expenditure categories.
2. Funds are being re-appropriated from fiscal year 2020-21 to provide funding from Unappropriated Reserves for FY 2021-22 in the General Fund, the Water & Sewer Utilities Fund, the Hospitality Fund, the Water & Sewer Equipment Replacement Fund, Water & Sewer Construction Fund, and the Stormwater Equipment Replacement Fund to complete projects and purchases which were not finalized at the end of fiscal year 2020-21.

**IV. STAFF RECOMMENDATION**

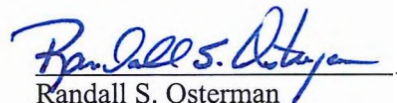
Approve and adopt the proposed ordinance.

**V. ATTACHMENTS**

A copy of the proposed ordinance is attached.



Kevin V. Yokim  
Assistant City Manager



Randall S. Osterman  
City Manager

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE TO AMEND THE BUDGET FOR THE CITY OF FLORENCE, SOUTH CAROLINA, FOR THE FISCAL YEAR BEGINNING JULY 1, 2021, AND ENDING JUNE 30, 2022**

**BE IT ORDAINED** by the City Council of the City of Florence, South Carolina, in a meeting duly assembled and by the authority thereof that the budget for the City of Florence, South Carolina, for the fiscal year beginning July 1, 2021, and ending June 30, 2022, is hereby amended as follows:

**Section 1.** That the category of revenues of the General Fund in said budget is hereby amended by the additional appropriations as follows:

100375-435010 From Unappropriated Reserve is increased in the amount of \$4,330,100 from Assigned Fund Balance to re-appropriate monies for the completion of projects and purchases which were not finalized at the end of FY 2020-21.

**Section 2.** That the category of expenditures of the General Fund in said budget is hereby amended by the additional appropriations as follows:

10042100-580040 Auto Equipment (Police) is funded in the amount of \$382,100 to purchase 10 Ford Interceptors.

10042200-550280 Personal Protective Equipment (Fire) is increased in the amount of \$37,000 to purchase PPE.

10042200-580010 Building & Fixed Equipment (Fire) is increased in the amount of \$55,000 to provide concrete work needed at Fire Station 1 (\$10,000), upgrades to the dorm room at Fire Station 3 (\$30,000), HVAC Replacement (\$5,000), and Bathroom upgrades at Fire Station 1 (\$10,000).

10042200-580040 Auto Equipment (Fire) is funded in the amount of \$55,000 to purchase an additional command vehicle.

10042200-580060 Other Equipment (Fire) is increased in the amount of \$14,000 to purchase equipment needed for the new command vehicle.

10043020-531000 Professional Services (Beautification & Facilities) is increased in the amount of \$27,000 to purchase equipment and services from ExecuTime Payroll/Munis Management.

10043020-580040 Auto Equipment (Beautification & Facilities) is funded in the amount of \$75,000 to provide for the replacement of three (3) pickup trucks which have been ordered but not yet received.

10043020-580050 Facility Improvements (Beautification & Facilities) is funded in the amount of \$50,000 to provide for a new Public Utilities shed.

10043020-580060 Other Equipment (Beautification & Facilities) is funded in the amount of \$8,000 to provide for the replacement of two (2) trailers.



**FY 2021-2022 Budget Amendment Ordinance (continued)**

- 10043022-537000 Vehicle Repairs & Maintenance (Sanitation) is increased in the amount of \$50,000 to provide funding for the repairs of a vehicle involved in an accident.
- 10043022-538900 Other Maintenance & Repairs (Sanitation) is increased in the amount of \$20,000 to provide funding for the repairs of a vehicle involved in an accident.
- 10043022-580040 Auto Equipment (Sanitation) is funded in the amount of \$85,000 to provide for the replacement of three (3) recycling vans.
- 10043022-580060 Other Equipment (Sanitation) is funded in the amount of \$7,000 to provide for recycling trailer repairs.
- 10043024-580010 Building & Fixed Equipment (Recreation) is funded in the amount of \$46,500 to provide for improvements to the Barnes Street facility to include a storage building and signage.
- 10043024-580050 Facility Improvements (Recreation) is funded in the amount of \$50,000 to provide for improvements to the inclusive playground.
- 10043024-890000 Miscellaneous Grants (Recreation) is increased in the amount of \$18,000 to provide matching funds for a PARD grant.
- 10043025-560070 Marketing and Promotions (Athletic Programs) is increased in the amount of \$237,000 to provide for cable service to Freedom Florence (\$12,000), cable & WiFi service to the Sports Complex (\$25,000), the Topdress of turf fields at Freedom Florence and the Soccer Complex (\$20,000), Installation of a practice field at the Soccer Complex (\$80,000), and amenities at the Sports Complex (\$100,000).
- 10043025-574030 Tournament Expenditures (Athletic Programs) is increased in the amount of \$10,000 to provide for tournament All Star teams travel expenses.
- 10043025-580010 Building & Fixed Equipment (Athletic Programs) is funded in the amount of \$10,000 to provide for the soccer cabin improvements.
- 10043025-580020 Office Furniture (Athletic Programs) is increased in the amount of \$5,000 to provide for the replacement of furniture at the Florence Tennis Center.
- 10043025-580040 Auto Equipment (Athletic Programs) is funded in the amount of \$4,000 to provide for a trailer to be used for the Soccer Complex.

**FY 2021-2022 Budget Amendment Ordinance (continued)**

- 10043025-580050 Facility Improvements (Athletic Programs) is increased in the amount of \$566,000 to provide for the reconstruction of courts 5 & 6 at the Florence Tennis Center (FTC) (52,000), irrigation at the Pearl Moore Gym and inclusive playground (\$10,000), gravel for the entrance road to the children's museum (\$10,000), a ball storage room at the FTC (\$5,000), exterior painting at the FTC (\$10,000), an Ice Machine for the FTC (\$4,000), improvements to four (4) fields at the Soccer Complex (\$450,000), and amenities for the Sports Complex (\$25,000).
- 10043025-580060 Other Equipment (Athletic Programs) is funded in the amount of \$117,500 to provide for a Toro Workman utility vehicle (\$12,500), a Yamaha Umax utility Vehicle (\$10,000), a new mower for the Soccer Complex (\$12,000), a new tractor for the Soccer Complex (\$25,000), track & field equipment for the Sports Complex (\$45,000), replacement of two (2) trailers (\$3,000), and field equipment (\$10,000).
- 10049300-594020 Contingency Fund (Non-Departmental) is increased in the amount of \$50,000 to provide for contingency funding for unanticipated General Fund projects, programs and/or other requirements in FY 2021-22.
- 10046300-531000 Professional Services (Planning) is increased in the amount of \$305,000 to provide for the continuation of developing the City's Comprehensive Plan, Neighborhood Plans, Fair Housing Study, and a Downtown Master Plan.
- 10049300-594070 IT Hardware/Software Support (Non-Departmental) is increased in the amount of \$6,000 to provide funding for Munis licensing.
- 10049300-594100 Animal Shelter Improvements (Non-Departmental) is funded in the amount of \$10,000 to provide funding for improvements to the animal shelter. These funds were donated to the City for this purpose.
- 10049300-594101 Recreation Facilities (Non-Departmental) is funded in the amount of \$22,000 to provide for existing recreation facilities improvements and upgrades.
- 10049300-594130 IT Upgrade (Non-Departmental) is increased in the amount of \$36,000 to provide funds for IT upgrades in the General Fund related to IT system equipment replacement and upgrades.
- 10049300-594145 FMU Appropriations (Non-Departmental) is funded in the amount of \$1,530,000 to provide for the transfer of the former Circle Park property to Francis Marion University to be utilized as a medical school.
- 10049300-594165 Timrod Park Museum (Non-Departmental) is funded in the amount of \$153,000 to provide for renovations to the old

**FY 2021-2022 Budget Amendment Ordinance (continued)**

Florence Museum building.

10049300-594168 Children's Museum (Non-Departmental) is funded in the amount of \$275,000 to provide for a children's museum.

10049300-598040 Downtown Promotions (Non-Departmental) is increased in the amount of \$14,000 to provide carry-over funding for the Downtown Promotion TV Campaign.

**Section 3.** That the category of revenues of the Water and Sewer Enterprise Fund in said budget is hereby amended by the additional appropriations as follows:

200375-435010 From Unappropriated Reserve is funded in the amount of \$621,400 from unrestricted net assets.

**Section 4.** That the category of expenses of the Water and Sewer Enterprise Fund in said budget is hereby amended as follows:

20044041-580050 Facility Improvements (Wastewater) is increased in the amount of \$53,500 to provide funding for the Mars Hill Gravity Sewer.

20044044-534070 Building Maintenance (Distribution Operations) is increased in the amount of \$7,900 to provide for Public Works building repairs.

20049300-594020 Contingency Fund (Non-Departmental) is increased in the amount of \$100,000 to provide for contingency funding for unanticipated water and sewer facilities maintenance and improvements required in FY 2021-22.

20049300-594070 IT Hardware/Software Support (Non-Departmental) is increased in the amount of \$17,000 to provide for the Water and Sewer Enterprise Fund portion of IT hardware and software upgrades.

20049300-594130 IT Upgrade (Non-Departmental) is increased in the amount of \$43,000 to provide funds for IT upgrades in the Water and Sewer Utilities Enterprise Fund related to IT system equipment replacement and upgrades.

20049300-598084 2016 Special Obligation Bonds (Non-Departmental) is increase in the amount of \$400,000 to provide additional funding, if needed, to service the TIF debt.

**Section 5.** That the category of revenues of the Water and Sewer Equipment Replacement Fund in said budget is hereby amended by the additional appropriations as follows:

210375-435010 From Unappropriated Reserve is funded in the amount of \$260,000 from unrestricted net assets.

**Section 6.** That the category of expenses of the Water and Sewer Equipment Replacement Fund in said budget is hereby amended by the additional appropriations as follows:

**FY 2021-2022 Budget Amendment Ordinance (continued)**

21044041-580040 Auto Equipment (Wastewater Equipment Replacement) is increased in the amount of \$155,000 to provide funding for the replacement of bucket truck # 3887.

21044044-580060 Other Equipment (Distribution Operations Equipment Replacement) is increased in the amount of \$60,000 to provide for the replacement of an asphalt roller.

21044045-580040 Auto Equipment (Collection Operations Equipment Replacement) is increased in the amount of \$45,000 to provide for the replacement of a utility truck #4720.

**Section 7.** That the category of revenues of the Water and Sewer Construction Fund in said budget is hereby amended by the additional appropriations as follows:

220375-435010 From Unappropriated Reserve is funded in the amount of \$822,000 from unrestricted net assets.

**Section 8.** That the category of expenses of the Water and Sewer Construction Fund in said budget is hereby amended by the additional appropriations as follows:

22049900-586010 W0077 Sumter St. Development (Cedar Crest) Utilities (Water and Sewer Construction Fund) is increased in the amount of \$200,000 to provide for and improve utility service.

22049900-586010 W0085 West Florence/Timmons ville Sewer Master Plan (Water and Sewer Construction Fund) is increased in the amount of \$31,500 to provide for and improve utility service.

22049900-586010 W0100 SCDOT Alligator Rd. Widening Phase 2 – Utilities (Water and Sewer Construction Fund) is increased in the amount of \$33,500 to provide for and improve utility service.

22049900-586010 W0117 Sewer Interceptor Improvements (Water and Sewer Construction Fund) is increased in the amount of \$30,000 to provide for and improve utility service.

22049900-586010 W0128 W. Sumter St. Water Line Extension – Pisgah to Stokes (Water and Sewer Construction Fund) (Water and Sewer Construction Fund) is increased in the amount of \$50,000 to provide for and improve utility service.

22049900-586010 W0139 FMU Nature Center Water/Sewer Utilities Extension (Water and Sewer Construction Fund) is increased in the amount of \$150,000 to provide for and improve utility service.

22049900-586010 W0142 E. Howe Springs Rd. Water Line Replacement (Water and Sewer Construction Fund) is increased in the amount of \$121,000 to provide for and improve utility service.

**FY 2021-2022 Budget Amendment Ordinance (continued)**

- 22049900-586010 W0143 Quinby Circle Water Line Replacement (Wildwood) (Water and Sewer Construction Fund is increased in the amount of \$100,000 to provide for and improve utility service.
- 22049900-586010 W0156 Brogdon Road Water Line Extension (Water and Sewer Construction Fund is funded in the amount of \$35,000 to provide for and improve utility service.
- 22049900-586010 W0157 Jody Road Water Line Extension (Water and Sewer Construction Fund is funded in the amount of \$14,000 to provide for and improve utility service.
- 22049900-586010 W0158 Pine Forest Water Line (Water and Sewer Construction Fund is funded in the amount of \$7,000 to provide for and improve utility service.
- 22049900-586010 WT010 Pine Needles Rd. Elevated Water Tank Repair/Repaint (Water and Sewer Construction Fund is funded in the amount of \$50,000 to provide for the preventive maintenance for one elevated water tank.

**Section 8.** That the category of revenues of the Stormwater Equipment Replacement Fund in said budget is hereby amended by the additional appropriations as follows:

- 310375-435010 From Unappropriated Reserve is funded in the amount of \$230,000 from unrestricted net assets.

**Section 9.** That the category of expenses of the Stormwater Equipment Replacement Fund in said budget is hereby amended by the additional appropriations as follows:

- 31044060-580040 Auto Equipment (Stormwater Operations Equipment Replacement) is funded in the amount of \$80,000 to provide for the replacement of flatbed truck # 831.
- 31044060-580060 Other Equipment (Stormwater Operations Equipment Replacement) is funded in the amount of \$150,000 to provide for the replacement of ditch excavator # 853.

**Section 10.** That the category of revenues of the Hospitality Fund in said budget is hereby amended by the additional appropriations as follows:

- 400375-435010 From Unappropriated Reserve is funded in the amount of \$59,000 from fund balance.

**Section 11.** That the category of expenditures of the Hospitality Fund in said budget is hereby amended by the additional appropriations as follows:

- 40049900-594020 Contingency Fund (Hospitality Fund General Expenditures) is increased in the amount of \$25,000 for unexpected costs that may arise.

**FY 2021-2022 Budget Amendment Ordinance (continued)**

40049900-598035 Downtown Economic Development Incentives (Hospitality Fund General Expenditures) is increased in the amount of \$20,000 to provide for incentives to attract and support downtown businesses.

40049900-598040 Downtown Promotions (Hospitality Fund General Expenditures) is increased in the amount of \$14,000 to provide for the promotion and advertising downtown events.

**Section 12.** That all ordinances or parts of ordinances in conflict or inconsistent with the provisions of this ordinance are hereby repealed to the extent of such inconsistency or conflict.

This Ordinance shall become effective immediately upon its approval and adoption by the City Council of the City of Florence.

**Signature page follows.**

ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2021.

**Approved as to form:**

\_\_\_\_\_  
James W. Peterson, Jr.  
**City Attorney**

\_\_\_\_\_  
Teresa Myers Ervin  
**Mayor**

**Attest:**

\_\_\_\_\_  
Casey C. Moore  
**Municipal Clerk**

FLORENCE CITY COUNCIL MEETING

**DATE:** August 9, 2021

**AGENDA ITEM:** Ordinance To Annex and Zone 1524 McKenney Court, TMN 01461-02-005.

**DEPARTMENT/DIVISION:** Department of Planning, Research & Development

---

**I. ISSUE UNDER CONSIDERATION:**

Request to annex property located at 1524 McKenney Court, Tax Map Number 01461-02-005, into the City of Florence and zone to NC-15, Neighborhood Conservation 15. The request is being made by the property owner.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN:**

On July 13, 2021, Planning Commission held a public hearing on this matter, and voted unanimously, 7-0, to recommend the zoning request of NC-15, Neighborhood Conservation 15.

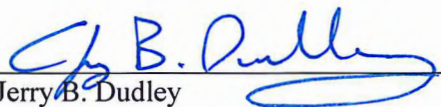
**III. POINTS TO CONSIDER:**

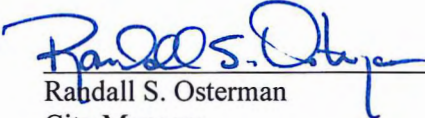
- (1) Request is being considered for first reading.
- (2) City water and sewer services are currently available; there is no cost to extend utility services.
- (3) A Public Hearing for zoning was held at the July 13, 2021 Planning Commission meeting.
- (4) City staff recommends annexation and concurs with Planning Commission's recommendation to zone the property NC-15 Neighborhood Conservation 15.

**IV. PERSONAL NOTES:**

**V. ATTACHMENTS:**

- (1) Ordinance
- (2) Vicinity Map
- (3) Annexation Petition

  
Jerry B. Dudley  
Planning Director

  
Randall S. Osterman  
City Manager

ORDINANCE NO. 2021-\_\_\_\_\_

**AN ORDINANCE TO ANNEX AND ZONE 1524 MCKENNEY COURT, TMN 01461-02-005.**

**WHEREAS,** a Public Hearing was held in the Council Chambers on July 13, 2021 at 6:00 P.M. before the City of Florence Planning Commission via Zoom, and notice of said hearing was duly given;

**WHEREAS,** application by Ainsworth Leonard, owner of TMN 01461-02-005, was presented requesting an amendment to the City of Florence Zoning Atlas that the aforesaid property be incorporated into the City limits of the City of Florence under the provisions of **Section 5-3-150(3) of the 1976 Code of Laws of South Carolina** and given the zoning district classification of NC-15:

**The property requesting annexation is shown more specifically on Florence County Tax Map 01461, block 02, parcel 005 (0.466504 acre).**

**Any portions of public rights-of-way abutting the above described property will be also included in the annexation.**

**WHEREAS,** Florence City Council concurs in the aforesaid application, findings and recommendations:

**NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FLORENCE IN MEETING DULY ASSEMBLED AND BY THE AUTHORITY THEREOF:**

- 1. That an Ordinance is hereby adopted annexing into the City Limits of the City of Florence the aforesaid property and amending the Zoning Atlas to the aforesaid zoning classifications.**
- 2. That this Ordinance shall become effective seven days upon its approval and adoption by the City Council of the City of Florence and posting of this amendment in the official Zoning Atlas.**

EXECUTED ON ONE (1) ADDITIONAL PAGE



ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2021

Approved as to form:

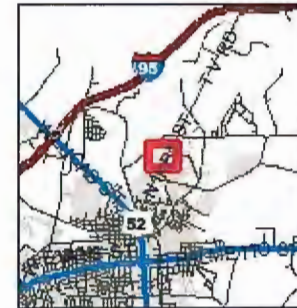
\_\_\_\_\_  
**James W. Peterson, Jr.**  
City Attorney

\_\_\_\_\_  
**Teresa Myers Ervin,**  
Mayor



**Attest:**

\_\_\_\_\_  
**Casey C. Moore**  
Municipal Clerk

# Vicinity Map – 1524 McKenney Court



### Legend

-  City Limits
-  Parcels



**DISCLAIMER:**  
 The City of Florence Department of Planning, Research, and Development data represented on this map is the product of compilation, as produced by others. It is provided for informational purposes only and the City of Florence makes no representation as to its accuracy. Its use without field verification is at the sole risk of the user.

50 25 0 50 Feet



Date: 6/16/2021

STATE OF SOUTH CAROLINA)

PETITION FOR ANNEXATION

COUNTY OF FLORENCE)

Petition requesting Florence City Council to enact an Ordinance annexing the area described below, that area being the same property as shown by the map prepared by the City of Florence Planning, Research, and Development Department, attached and incorporated by reference herein:

The undersigned freeholder property owner(s) hereby respectfully certifies, petitions, and requests of the City Council of Florence as follows:

1. The petitioners are the sole owner(s) of real estate in the County of Florence, State of South Carolina which property lies adjacent and contiguous to the corporate limits of the City of Florence.
2. That the petitioner(s) desires to annex the property more particularly described below:  
 Florence County Tax Map Number: 01461-02-005
3. Annexation is being sought for the following purposes:
4. That the petitioner(s) request that the City Council of Florence annex the above described property in accordance with subsection 31 of 5-3-150(3) of the Code of Laws of South Carolina for 1976, such section allowing the annexation of an area without the necessity of an election and referendum.

To the Petitioner: The following information needs to be completed for submittal to the City of Florence and other government agencies for records prior to and after annexation.

Total Residents	<u>4</u>	Race	<u>Black</u>
Total 18 and Over	<u>2</u>	Total Registered to Vote	<u>2</u>

APPLICANT (S) (Please print or type):

Name(s): ANSWORTH LEONARD

Address: 1524 MCKENNEY CT

Telephone Numbers: 407-864-1435 [work] \_\_\_\_\_ [home]

Email Address: answorth-leonard@yahoo.com

Signature [Signature] Date 6/14/21

Certification as to ownership on the date of petition:	FOR OFFICIAL USE ONLY
Date <u>6-15-21</u>	<u>AZ</u>

VII. a.  
Resolution No.  
2021-26

FLORENCE CITY COUNCIL MEETING

**DATE:** August 9, 2021

**AGENDA ITEM:** Resolution

**DEPARTMENT/DIVISION:** City Council

---

**I. ISSUE UNDER CONSIDERATION:**

A Resolution by the City of Florence commemorating the Jewish Community in Florence.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN:**

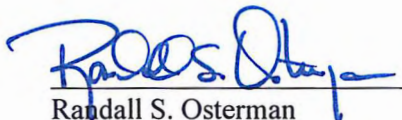
This is the initial consideration of the recommendation.

**III. POINTS TO CONSIDER:**

1. The State of South Carolina recently erected a historical marker on Beth Israel Congregation's property in Florence recognizing them of their historical significance.
2. Jewish people have contributed and continue to contribute to the Florence community in many ways and in various fields.

**IV. ATTACHMENTS:**

1. Proposed Resolution

  
Randall S. Osterman  
City Manager

(STATE OF SOUTH CAROLINA)  
( )  
(CITY OF FLORENCE)

**RESOLUTION 2021-26**

**A Resolution by the City of Florence commemorating the Jewish Community in Florence.**

- WHEREAS,** Jewish people have lived in Florence since the City's founding in the 1850s and were among its early civic leaders; and
- WHEREAS,** local Jewish people first formally organized in 1887 as the Florence Hebrew Benevolent Association; and
- WHEREAS,** the group's mission was to promote community and establish a Jewish cemetery; and
- WHEREAS,** members also opened a school for Jewish children before merging with Beth Israel Congregation in 1922; and
- WHEREAS,** founded in 1912, Beth Israel Congregation originally followed the Orthodox tradition before joining the Reform movement in 1931; and
- WHEREAS,** Beth Israel Congregation's first synagogue was finished in 1949; and
- WHEREAS,** the State of South Carolina erected a historical marker on Beth Israel Congregation's property in Florence recognizing the historical significance of Beth Israel Congregation; and
- WHEREAS,** Jewish people have contributed and continue to contribute to the Florence community in many ways and in various fields.

**NOW, THEREFORE BE IT RESOLVED:**

The City of Florence recognizes the Jewish community in Florence, South Carolina for receiving a State of South Carolina historical marker and for all the good the Jewish community has done and continues to do for the Florence community.

RESOLVED THIS 9<sup>th</sup> DAY OF AUGUST, 2021.

**APPROVED AS TO FORM:**

\_\_\_\_\_  
**JAMES W. PETERSON, JR.**  
City Attorney

\_\_\_\_\_  
**TERESA MYERS ERVIN**  
Mayor

**ATTEST:**

\_\_\_\_\_  
**CASEY C. MOORE**  
Municipal Clerk

FLORENCE CITY COUNCIL MEETING

**DATE:** August 09, 2021  
**AGENDA ITEM:** Resolution  
**DEPARTMENT/DIVISION:** City Council

---

**I. ISSUE UNDER CONSIDERATION**

A Resolution to recognize August 31, 2021 as International Overdose Awareness Day.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN**

This is the initial consideration of the recommendation.

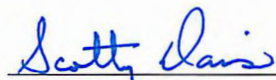
**III. POINTS TO CONSIDER**

A. International Overdose Awareness Day, celebrated around the world since 2001, raises awareness of overdoses, reduces the stigma of drug-related deaths, and acknowledges the grief felt by the families and friends of those lost to overdose.

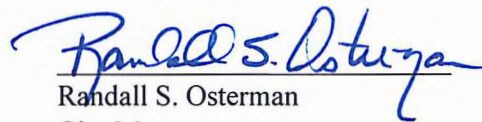
B. Drug overdoses increased in Florence County by 58% from 2019-2020. There were 868 drug overdoses in 2020 compared to 550 overdoses in 2019. In 2020 there were 34 deaths due to drug overdose.

**IV. ATTACHMENTS**

Resolution



Scotty Davis  
Deputy City Manager



Randall S. Osterman  
City Manager

(STATE OF SOUTH CAROLINA)  
( )  
(CITY OF FLORENCE)

**RESOLUTION 2021-\_\_**

**A Resolution by the City of Florence recognizing August 31, 2021 as International Overdose Awareness Day.**

**WHEREAS,** we stand with families, advocates, friends, non-profits, mentors, lawmakers, hospitals, and healthcare providers in recognizing International Overdose Awareness Day, reducing the stigma of drug-related deaths and educating people; and

**WHEREAS,** we join with community networks to provide an opportunity for people to honor those whose lives have been lost from overdosing; and

**WHEREAS,** we resolve to play our part in reducing the toll of an overdose in our community, which, according to the South Carolina Department of Health and Environmental Control, claimed the lives of 8,070 South Carolina residents from 2010 to 2019, about 213 Florence County residents, with countless more affected forever; and

**WHEREAS,** SC HOPES (1.844.724.6737) offers help to South Carolinians 24/7/365 with experienced professionals able to provide resources and connect residents with treatment services; and

**WHEREAS,** we affirm that the people affected by overdose are our sons and daughters, our mothers and fathers, our brothers and sisters, and deserving of our love, compassion, and support and we join with them.

**NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FLORENCE:**

The City of Florence formally recognizes August 31, 2021 as International Overdose Awareness Day and calls this observance to the attention of all our citizens.

RESOLVED THIS \_\_\_ DAY OF \_\_\_\_\_, 2021.

**APPROVED AS TO FORM:**

\_\_\_\_\_  
**JAMES W. PETERSON, JR.**  
City Attorney

\_\_\_\_\_  
**TERESA MYERS ERVIN**  
Mayor

**ATTEST:**

\_\_\_\_\_  
**CASEY C. MOORE**  
Municipal Clerk

FLORENCE CITY COUNCIL MEETING

**DATE:** August 9, 2021  
**AGENDA ITEM:** Resolution  
**DEPARTMENT/DIVISION:** City Council

---

**I. ISSUE UNDER CONSIDERATION**

A Resolution recognizing August 8 to August 14, 2021 as National Health Center Week.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN**

This is the initial consideration.

**III. POINTS TO CONSIDER**

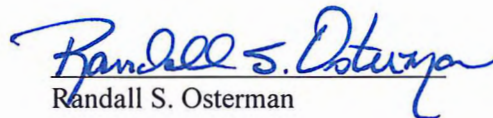
A. National Health Center Week offers the opportunity to celebrate America's over 1,400 health center organizations with over 12,000 service delivery sites, their dedicated staff, board members, patients and all those responsible for their continued success and growth since the first health centers opened their doors more than 50 years ago.

**IV. ATTACHMENTS**

Resolution



Scotty Davis  
Deputy City Manager



Randall S. Osterman  
City Manager



(STATE OF SOUTH CAROLINA)  
( )  
(CITY OF FLORENCE)

RESOLUTION 2021-\_\_

A Resolution by the City of Florence recognizing August 8 to August 14, 2021 as National Health Center Week.

- WHEREAS,** Community Health Centers provide affordable, quality health care to millions of people across our nation, state, and region; and
- WHEREAS,** each year, 439,000 individuals receive patient-focused, comprehensive health care services including preventive primary care and dental care, case management, behavioral health services, maternal and childcare, and enabling services from community-based facilities across the Palmetto State; and
- WHEREAS,** Community Health Centers deliver high-quality, cost-effective, and affordable health care to medically underserved people and localities; and
- WHEREAS,** in addition to contributing to improved health in our communities, these facilities help lower the cost of health care by reducing inappropriate emergency room and hospital utilization; and
- WHEREAS,** National Health Center Week offers the opportunity to celebrate America’s over 1,400 health center organizations with over 12,000 service delivery sites, their dedicated staff, board members, patients and all those responsible for their continued success and growth since the first health centers opened their doors more than 50 years ago; and
- WHEREAS,** during National Health Center Week, we celebrate the legacy of America’s Community Health Centers, and their vital role in shaping the past, present, and future of America’s health care system.; and

**NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FLORENCE:**

The City of Florence formally recognizes August 8 – August 14, 2021 as National Health Center Week throughout the city and encourage all residents of Florence to recognize the important contributions of health centers in safeguarding the health and improving the quality of life for the residents of the Pee Dee.

RESOLVED THIS 9th DAY OF AUGUST, 2021.

**APPROVED AS TO FORM:**

\_\_\_\_\_  
**JAMES W. PETERSON, JR.**  
City Attorney

\_\_\_\_\_  
**TERESA MYERS ERVIN**  
Mayor

**ATTEST:**

\_\_\_\_\_  
**CASEY C. MOORE**  
Municipal Clerk

FLORENCE CITY COUNCIL MEETING

**DATE:** August 9, 2021  
**AGENDA ITEM:** Report to Council  
**DEPARTMENT/DIVISION:** City Council

---

**I. ISSUE UNDER CONSIDERATION:**

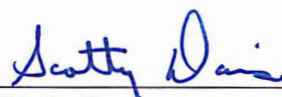
Council will consider nominations for City Boards and/or Commissions.

**II. CURRENT STATUS/PREVIOUS ACTION TAKEN:**

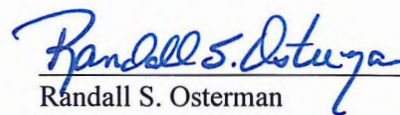
There are six (6) Boards or Commissions that have either vacancies and/or expired terms.

**III. ATTACHMENTS:**

- (1) Spreadsheet of Council Nominations to Boards and Commissions.
- (2) Nomination Packet.



Scotty Davis  
Deputy City Manager



Randall S. Osterman  
City Manager

**SCHEDULE OF COUNCIL NOMINATIONS TO BOARDS AND COMMISSIONS - AUGUST 2021**

	District 1	District 2	District 3	At-Large 1	At-Large 2	At-Large-3	Mayor
	Schofield	Moore	Braddock	Jebaily	Barnes	McCall	Ervin
Accommodations Tax Advisory Committee		x					
City of Florence Board of Zoning Appeals						x	
Construction & Maintenance Board							x <sup>2</sup>
Aesthetics Advisory Committee			x	x	x	x	x
	x	x					
Resilience and Sustainability Advisory Committee			x	x	x	x	x
	x	x	x	x			
Public Safety Citizen's Review Board					x	x	x
	x	x	x	x			

## ACCOMMODATIONS TAX ADVISORY COMMITTEE

### **I. NOMINATIONS:**

There is one (1) vacancy on the Accommodations Tax Advisory Committee.

- Ms. Margaret Nash has indicated that she would not like to be considered for reappointment. Ms. Nash served as a Layperson on the Committee.

### **II. COUNCILMEMBER(S) TO MAKE NOMINATION:**

- Councilwoman Moore

### **III. NEW APPLICANT(S):**

- Michael (Tommy) Phillips
- Wattie Snowden

### **IV. ATTACHMENTS:**

- Letter from Ms. Nash indicating she would not like to be considered for reappointment
- Applications received



FULL LIFE. FULL FORWARD.  
**FLORENCE**  
SOUTH CAROLINA

OFFICE OF THE CITY MANAGER

TEL: (843) 665-3113

FAX: (843) 665-3110

April 27, 2021

Mrs. Margaret Nash  
1205 King Avenue  
Florence, SC 29501

Dear Mrs. Nash,

Our records indicate that your term on the Accommodations Tax Advisory Committee will expire on June 30, 2021. City Council will begin reviewing vacancies and expired terms on City Boards and Commissions at their July meeting.

If you wish to be considered for reappointment to the Accommodations Tax Advisory Committee or if you would like to discontinue serving, please indicate your choice by marking the appropriate blank below. Please sign and return this letter to our office and keep the enclosed copy for your records.

The City of Florence appreciates your past service on this Board. If you have any questions regarding this appointment, please feel free to contact me.

Sincerely,

Randall S. Osterman  
City Manager

I would like to be considered for reappointment to the Accommodations Tax Advisory Committee.

I do not want to be considered for reappointment to the Accommodations Tax Advisory Committee.

  
Signature

07/08/2021  
Date

Entry #: 28

Date Submitted: 7/23/2021 9:57 AM

Board or Commission for which you are applying:  
Accommodations Tax Advisory Committee

Your Name  
Phillips, Michael T.(Tommy) , Sr

County  
Florence

Council District  
District 3

Email Address  
mtommp@att.net

Residential Address  
1703 Pineland Ave. , Apt A, Florence, South Carolina 29501

Mailing Address  
Same, Florence, South Carolina 29501

Your Occupation - Title  
Semi-retired

Business Phone  
(843) 661-0995

Residence Phone  
(843) 669-4432

Employer Name  
A-bail Bonds, B and L Properties, LLC, Notary Public, Silver Haired Legislature.

Employer Address  
1703 Pineland Ave. Apt A

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
1958

Why would you like to serve?  
Use my experience and knowledge to serve the city of Florence.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Silver Haired Legislature

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Flo City Planning Com.  
Flo. Airport Com.

Chairman Flo. County Republican Party (4 terms)

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

What are your goals and objectives if appointed to the Commission/Board?  
Use my knowledge and experience to make Florence a better place to live.Yes

I certify that the information above is true and correct.

Todays Date  
7/23/2021



Information on this form will be considered public.

Todays Date  
7/23/2021



Entry #: 17

Date Submitted: 6/18/2021 9:31 AM

Board or Commission for which you are applying:  
Accommodations Tax Advisory Committee

Your Name  
Snowden, Wattie Ervin III

County  
Florence

Council District  
District 3

Email Address  
wattiesnowden@aol.com

Residential Address  
1616 Hillside Avenue, Florence, South Carolina 29501

Mailing Address  
1616 Hillside Avenue, Florence, South Carolina 29501

Your Occupation - Title  
Retired

Business Phone  
(843) 624-1524

Residence Phone  
(843) 624-1524

Employer Name  
N/A

Employer Address

City

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
20

Why would you like to serve?

I have served in the county, state, federal and international law enforcement arena. I also served as a Ombudsman for the South Carolina Department of Corrections for over seven(7)years.

I hold a Master Degree in Criminal Justice from the University of South Carolina and Bachelor of Art from Francis Marion.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:  
N/A

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:  
N/A

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

What are your goals and objectives if appointed to the Commission/Board?

Being able to give back to the Florence community for all I have been afforded by serving the citizens as well as the law enforcement community of Florence,

I certify that the information above is true and correct.

Today's Date  
6/18/2021

## CITY OF FLORENCE BOARD OF ZONING APPEALS

### **I. NOMINATIONS:**

There is one (1) expired term on the Board of Zoning Appeals.

### **II. COUNCILMEMBER(S) TO MAKE NOMINATION:**

- Councilman McCall

### **III. SEEKING REAPPOINTMENT:**

- Nathaniel Poston

### **IV. NEW APPLICANT(S):**

- Darryl Mitchell
- Michael (Tommy) Phillips

### **V. ATTACHMENTS:**

- Letters of interest from current board members
- Applications received





FULL LIFE. FULL FORWARD.  
**FLORENCE**  
SOUTH CAROLINA

OFFICE OF THE CITY MANAGER

TEL: (843) 665-3113

FAX: (843) 665-3110

April 27, 2021

Mr. Nathaniel Poston  
P.O. Box 3426  
Florence, SC 29502

Dear Mr. Poston,

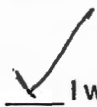
Our records indicate that your term on the Board of Zoning Appeals will expire on June 30, 2021. City Council will begin reviewing vacancies and expired terms on City Boards and Commissions at their July meeting.

If you wish to be considered for reappointment to the Board of Zoning Appeals or if you would like to discontinue serving, please indicate your choice by marking the appropriate blank below. Please sign and return this letter to our office and keep the enclosed copy for your records.

The City of Florence appreciates your past service on this Board. If you have any questions regarding this appointment, please feel free to contact me.

Sincerely,

Randall S. Osterman  
City Manager



I would like to be considered for reappointment to the Board of Zoning Appeals.



I do not want to be considered for reappointment to the Board of Zoning Appeals.

Signature

5-1-2021

Date

Entry #: 4

Date Submitted: 1/29/2021 3:54 PM

Board or Commission for which you are applying:  
City of Florence Board of Zoning Appeals

Your Name  
Darryl Mitchell

County  
florence

Council District  
District 1

Email Address  
darrylmitchell1162@gmail.com

Residential Address  
607 Gladstone st, florence, South Carolina 29501

Mailing Address  
607 Gladstone st, florence, South Carolina 29501

Your Occupation - Title  
Disable

Business Phone  
(843) 468-0714

Residence Phone  
(843) 468-0714

Employer Name

Employer Address  
607 Gladstone st

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?

Why would you like to serve?

I would like to serve on the board of zoning appeals because I would like to work and communicate with other board members in making decisions that's best for the community. I would love to have my voice heard on key issues while also being able to serve the community.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

I am an active participant coach in the City of Florence recreation.

What are your goals and objectives if appointed to the Commission/Board?  
my goal is to help make zoning decisions that's best for the community.

I certify that the information above is true and correct.

Todays Date  
1/29/2021



Information on this form will be considered public.

Todays Date  
1/29/2021



Entry #: 34

Date Submitted: 7/23/2021 5:40 PM

Board or Commission for which you are applying:  
City of Florence Board of Zoning Appeals

Your Name  
Phillips, Michael T. (Tommy)

County  
Florence

Council District  
District 3

Email Address  
mtommyp@att.net

Residential Address  
1703 Pineland Ave., Apt A, Florence, South Carolina 29501

Mailing Address  
Same as residence, Florence, South Carolina 29501

Your Occupation - Title  
Semi retired

Business Phone  
(843) 661-0995

Residence Phone  
(843) 669-4432

Employer Name  
A Bail Bonds, Notary Public, B and L Properties, LLC. Silver Haired Legislature.

Employer Address  
1703 Pineland Ave., Apt A

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
1958

Why would you like to serve?  
I believe that my knowledge and experience with the city of Florence, will help me be of service to the City.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Silver Haired Legislature

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Florence City Planning Com.  
Florence Airport Com.

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
Yes

If so, please list:  
Past:  
Completed the Citizen's Police Academy  
Completed the "Leadership Florence" Program with the Chamber of Commerce

Chairman for the Florence County Republican (4 terms)

What are your goals and objectives if appointed to the Commission/Board?  
Use my experience and knowledge to help make Florence a better place to live.

I certify that the information above is true and correct.

Today's Date  
7/23/2021



Information on this form will be considered public.

Today's Date  
7/23/2021



## CONSTRUCTION AND MAINTENANCE BOARD OF ADJUSTMENTS AND APPEALS

### **I. NOMINATIONS:**

There are two (2) vacancies on the Construction and Maintenance Board of Adjustments and Appeals.

- \* William Wilcox has indicated that he would not like to be considered for reappointment. Mr. Wilcox served as an Engineer.
- \* Gary Bullard has resigned his position. Mr. Bullard served as a Mechanical Contractor. The unexpired term of Mr. Bullard will expire on 06/30/2023.

### **II. APPOINTMENT REQUIREMENTS:**

- (A) 1 – Engineer
- (B) 1 – Mechanical Contractor

### **III. COUNCILMEMBER(S) TO MAKE NOMINATION:**

- Mayor Ervin will make all nominations to this Board, per City Code.

### **IV. NEW APPLICANT(S):**

### **V. ATTACHMENTS**

## AESTHETICS ADVISORY COMMITTEE

### **I. NOMINATIONS:**

There are seven (7) seats to be filled on the Aesthetics Advisory Committee. Terms of the initial appointees shall be staggered, as follows:

- Seats designated as seats 1 & 2 will serve initial terms of one (1) year.
- Seats designated as seats 3 & 4 will serve initial terms of two (2) years.
- Seats designated as seats 5, 6 & 7 will serve initial terms of three (3) years.

After the completion of initial terms, all members appointed shall serve three (3) year terms.

### **II. APPOINTMENT REQUIREMENTS:**

Members must reside or be employed within the city limits.

### **III. COUNCILMEMBER(S) TO MAKE NOMINATION:**

- Councilman Braddock (Seat 1 – 1-year term)
- Pro tem Jebaily (Seat 2 – 1-year term)
- Councilwoman Barnes (Seat 3 – 2-year term)
- Councilman McCall (Seat 4 – 2-year term)
- Mayor Ervin (Seat 5 – 3-year term)
- Councilman Schofield (Seat 6 – 3-year term)
- Councilwoman Moore (Seat 7 – 3-year term)

### **IV. NEW APPLICANT(S):**

- Tim Cunningham
- Joey Robinson

### **V. ATTACHMENTS**

- Applications received

Entry #: 26

Date Submitted: 7/23/2021 7:46 AM

Board or Commission for which you are applying:  
Aesthetics Advisory Committee

Your Name  
Tim Cunningham

County  
Florence

Council District  
District 1

Email Address  
eqrr@aol.com

Residential Address  
1000 Lindberg Dr, Florence, South Carolina 29501

Mailing Address  
1000 Lindberg Dr, Florence, South Carolina 29501

Your Occupation - Title  
Financial Advisor

Business Phone  
(843) 665-9297

Residence Phone  
(843) 229-9297

Employer Name  
self/Equitable Advisors

Employer Address  
1314 W Evans St

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
30

Why would you like to serve?

I want to improve the appearance and livability of Florence and make it more attractive to its residents, visitors and prospective new citizens

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
Yes

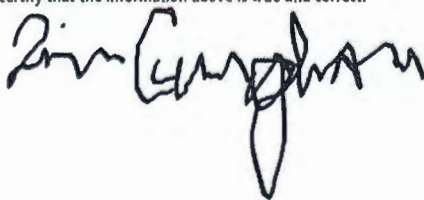
If so, please list:

McLeod Health Foundation

What are your goals and objectives if appointed to the Commission/Board?  
Make Florence more attractive and improve livability

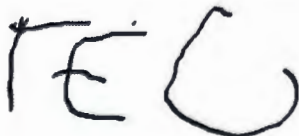
I certify that the information above is true and correct.

Todays Date  
7/23/2021



Information on this form will be considered public.

Todays Date  
7/23/2021



Entry #: 37

Date Submitted: 7/24/2021 10:12 AM

Board or Commission for which you are applying:  
Aesthetics Advisory Committee

Your Name  
Joe L. "Joey" Robinson, Jr.

County  
Florence

Council District  
District 3

Email Address  
jrobinson@saferack.com

Residential Address  
1155 Brunwood Dr., Florence, South Carolina 29501

Mailing Address  
1155 Brunwood Dr., Florence, South Carolina 29501

Your Occupation - Title  
Sales- Inside Account Manager

Business Phone  
(843) 833-0199

Residence Phone  
(843) 833-0199

Employer Name  
SafeRack, LLC

Employer Address  
219 Safety Ave.

City  
Andrews

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
1955

Why would you like to serve?

Having been born and raised in Florence my entire life, I have seen many changes and want to see improvements continue. 2 of our grandchildren will soon move to Florence and I want to do all I can to make Florence the best place for them.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

What are your goals and objectives if appointed to the Commission/Board?

Many properties need to be cleaned or removed permanently since this is what anyone visiting Florence sees and remembers. Locate owners and require them to abide by existing regulations. If enforcement isn't possible under current regulations, work with City Council to improve regulations that can be enforced.

I certify that the information above is true and correct.

Todays Date  
7/24/2021



Information on this form will be considered public.

Todays Date  
7/24/2021



## RESILIENCE & SUSTAINABILITY ADVISORY COMMITTEE

### I. **NOMINATIONS:**

There are seven (7) seats to be filled on the Aesthetics Advisory Committee. Terms of the initial appointees shall be staggered, as follows:

- Seats designated as seats 1, 2 & 3 will serve initial terms of one (1) year.
- Seats designated as seats 4, 5 & 6 will serve initial terms of two (2) years.
- Seats designated as seats 7, 8 & 9 will serve initial terms of three (3) years.

After the completion of initial terms, all members appointed shall serve three (3) year terms.

### II. **APPOINTMENT REQUIREMENTS:**

Members must reside or be employed within the city limits.

Membership will consist of the following:

- (A) 1 – Representative from a local energy company
- (B) 1 – Representative from a local university or college
- (C) 3 – Representatives from conservation or environmental organizations
- (D) 1 – Representative from District 1
- (E) 1 – Representative from District 2
- (F) 1 – Representative from District 3
- (G) 1 – Layperson, resident of the city

### III. **COUNCILMEMBER(S) TO MAKE NOMINATION:**

- Councilman Braddock (Seat 1 – 1-year term)
- Pro tem Jebaily (Seat 2 – 1-year term)
- Councilwoman Barnes (Seat 3 – 1-year term)
- Councilman McCall (Seat 4 – 2-year term)
- Mayor Ervin (Seat 5 – 2-year term)
- Councilman Schofield (Seat 6 – 2-year term)
- Councilwoman Moore (Seat 7 – 3-year term)
- Councilman Braddock (Seat 8 – 3-year term)
- Pro tem Jebaily (Seat 9 – 3-year term)

### IV. **NEW APPLICANT(S):**

- Ron Roberts – meets qualifications of (B), (F) and (G) above: Appointment Requirements

### V. **ATTACHMENTS**

- Applications received



Entry #: 43

Date Submitted: 7/27/2021 9:13 AM

Board or Commission for which you are applying:  
Resilience and Sustainability Advisory Committee

Your Name: Roberts, Ron      County: Florence      Council District: District 3

Email Address: rroberts39@yahoo.com

Residential Address: PO Box 7551-3204 Spiral Lane, Florence, South Carolina 29502

Mailing Address: PO Box 7551, Florence, South Carolina 29502

Your Occupation - Title: Counselor      Business Phone: (843) 453-3372      Residence Phone: (843) 453-3372

Employer Name: FDTC

Employer Address: HWY 52      City: Florence      State: South Carolina

### General Qualifications

Are you a resident of the City? Yes      If so, how Long? 15

Why would you like to serve? To make a difference in someone life and impact youth involvement also help make Florence City and County a better place to stay, live and enjoy life and make Florence a all American city and best place to live and work.

Do you presently serve on any Commissions/ Boards of the City/ County/ State? Yes

If so, please list: Florence Center

Have you formerly served on any Commissions/ Boards of the City/ County/ State? Yes

If so, please list: Florence Center  
Parks and Recreation

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence? Yes/No

If so, list the position and date: N/A.

Are you involved in any Community Activities? Yes

If so, please list: Church and School

What are your goals and objectives if appointed to the Commission/Board? To improve the communication with citizens and community to help bridge the gap on relations and make this town a all American city is my goal and stop the violence and crime.

I certify that the information above is true and correct.      Todays Date: 7/27/2021

Information on this form will be considered public.      Todays Date: 7/27/2021

## PUBLIC SAFETY CITIZEN'S REVIEW BOARD

### **I. NOMINATIONS:**

There are seven (7) seats to be filled on the Public Safety Citizen's Review Board. Terms of the initial appointees shall be staggered, as follows:

- Seats designated as seats 1 & 2 will serve initial terms of two (2) years;
- Seats designated as seats 3, 4, and 5 will serve initial terms of four (4) years;
- Seats designated as seats 6 & 7 will serve initial terms of three (3) years.

After completion of the initial terms, all members of the board will serve four (4) year terms.

### **II. APPOINTMENT REQUIREMENTS:**

- Must be a city resident
- At least 21 years of age

### **III. COUNCILMEMBER(S) TO MAKE NOMINATION:**

- Councilwoman Barnes (Seat 1 – 2-year term)
- Councilman McCall (Seat 2 – 2-year term)
- Mayor Ervin (Seat 3 – 4-year term)
- Councilman Schofield (Seat 4 – 4-year term)
- Councilwoman Moore (Seat 5 – 4-year term)
- Councilman Braddock (Seat 6 – 3-year term)
- Pro tem Jebaily (Seat 7 – 3-year term)

### **IV. NEW APPLICANT(S):**

- James Cattenhead
- Frederick Goethel
- Roberto Guerrero
- James Harsh
- Margaret Hawkins
- Larry Jackson
- Debra Montgomery
- Michael Phillips
- Riley Randolph Propps
- Ron Roberts
- Howard Simons
- Kim Stroud
- Isaac Wilson

### **V. ATTACHMENTS**

- Applications

Entry #: 45

Date Submitted: 7/27/2021 10:17 AM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
James D. Cattenhead

County  
Florence

Council District  
District 3

Email Address  
JDCattenhead@gmail.com

Residential Address  
3060 Wild Turkey Dr, Effingham, South Carolina 29541

Mailing Address  
3060 Wild Turkey Dr, Effingham, South Carolina 29541

Your Occupation - Title  
Pastor - Reverend

Business Phone  
(843) 662-3218

Residence Phone  
(843) 814-1944

Employer Name  
Central United Methodist Church

Employer Address  
265 W Cheves St

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
8

Why would you like to serve?  
To ensure sound police practices are being conducted in Florence, and to ensure our police are being treated fairly by citizens. Simply put, I want a voice for accountability.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence? Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
Yes

If so, please list:  
Habitat for Humanity; Boys & Girls Club; NAACP; and Alpha Phi Alpha Fraternity, Inc.

What are your goals and objectives if appointed to the Commission/Board?  
To promote fairness and transparency to the public when feasible.

I certify that the information above is true and correct.

Today's Date  
7/27/2021



Information on this form will be considered public.

Today's Date  
7/27/2021



Entry #: 51

Date Submitted: 8/4/2021 5:09 PM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Frederick S. Goethel

County  
Florence

Council District  
District 3

Email Address  
fsgoethel@cs.com

Residential Address  
1619 Brandon Dr, Florence, South Carolina 29505

Mailing Address  
PO Box 3827, Florence, South Carolina 29502

Your Occupation - Title  
Retired Fire Protection Engineer

Business Phone

Residence Phone  
(209) 915-8979

Employer Name  
Retired from Liberty Mutual Insurance Company

Employer Address  
Berkley Street

City  
Boston, Mass

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
2

Why would you like to serve?

I have always tried to give back to communities I live in and this Committee is in my area of expertise. I have been involved in the emergency services for years and feel I can bring knowledge and experience to the table. I have previously served as a firefighter, volunteer police officer, assistant fire marshal and with the emergency medical services.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:

When I lived in PA, I was Chairman of the Fire Code Appeals Board for 7 years in Plymouth Township. In California, where I last lived, I was on the Board of Trustees of The Sacramento/Yolo Mosquito and Vector Control District, Member of the Sacramento Cemetery Advisory Commission, and spent 7 years as a Trustee with the Galt-Arno Cemetery District. I also served on the Board of the Galt Fire Protection District until it merged with the Consumes Fire Department and then was a member of the Merger Committee.

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

Not yet. We have just gotten settled into the community due to the pandemic.

What are your goals and objectives If appointed to the Commission/Board?

To hear complaints as needed and judge the merits fairly and impartially, without bias and prejudgement.

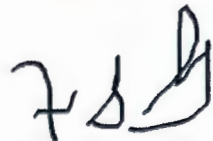
I certify that the information above is true and correct.

Today's Date  
8/4/2021



Information on this form will be considered public.

Today's Date  
8/4/2021



Entry #: 49

Date Submitted: 7/28/2021 12:34 AM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Roberto Guerrero

County  
Florence

Council District  
District 1

Email Address  
pastor\_rob@msn.com

Residential Address  
2352 Chadwick Dr., Florence, South Carolina 29501

Mailing Address  
2352 Chadwick Dr., Florence, South Carolina 29501

Your Occupation - Title  
Ordained Minister

Business Phone  
(843) 229-6335

Residence Phone  
(910) 228-8777

Employer Name  
Shekinah Glory Seventh-day Adventist Church

Employer Address  
803 Oakland Ave.

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
5

Why would you like to serve?

It is my responsibility to make sure that all citizens of Florence get a fair shake in all things pertaining to our city. You can't complain if you are not willing to get involved. Change starts with us the people!

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
Yes

If so, please list:  
Church Day Carer  
Church Food Bank  
MLK Day Parade

What are your goals and objectives if appointed to the Commission/Board?

To help assist the government entities make their job easier and to be involved in the process. You can not facilitate change by staying out of the loop and complaining, but by getting involved on the ground floor.

I certify that the information above is true and correct.

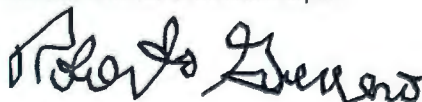
Today's Date  
7/28/2021



RG

Information on this form will be considered public.

Today's Date  
7/28/2021



RG

Entry #: 32

Date Submitted: 7/23/2021 4:18 PM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Harsh, James Matthews

County  
Florence

Council District  
District 1

Email Address  
jharsh49@outlook.com

Residential Address  
3433 Shadow Creek Drive, Florence, South Carolina 29505

Mailing Address  
3433 Shadow Creek Drive, Florence, South Carolina 29505

Your Occupation - Title  
Executive vice president

Business Phone  
(843) 661-9102

Residence Phone  
(843) 667-4848

Employer Name  
Aiken & Co., Inc.

Employer Address  
221 Warley Street

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
No

If so, how Long?  
38

Why would you like to serve?  
Instead of complaining I think people need to volunteer and help make Florence a better community

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence? Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

What are your goals and objectives if appointed to the Commission/Board?  
Strive to assist local authorities in providing protection to the citizens of Florence

I certify that the information above is true and correct.

Today's Date  
7/23/2021

JMT1

Information on this form will be considered public.

Today's Date  
7/23/2021

JMH

Entry #: 50

Date Submitted: 7/28/2021 11:35 AM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Hawkins, Margaret M

County  
Florence

Council District  
District 3

Email Address  
Stephen65Roses@aol.com

Residential Address  
3076 Wild Turkey Dr, Effingham, South Carolina 29541

Mailing Address  
3076 Wild Turkey Drive, Effingham, South Carolina 29541

Your Occupation - Title  
RN- (Not currently working)

Business Phone

Residence Phone  
(843) 407-7671

Employer Name

Employer Address

City

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
37

Why would you like to serve?

I have a great passion for the Public Safety of all the citizens of Florence. I'm the daughter of a retired Detroit Police Officer. I know the importance of keeping our communities safe and of having a relationship with our law enforcement departments. I started a Neighborhood Watch, years ago, in our former neighborhood. I have established a Neighborhood Watch in our current neighborhood, Wild Bird Run. I'm the head of our Neighborhood Watch. I have done many things in our neighborhood to make it a nice place to live. I feel that I can be an asset to the Public Safety Citizen's Review Board. I'm a nurse (currently not working) so I'm used to working with the Public during very trying times and happy times in their lives. I feel that I have great compassion and empathy that I can bring to this Commission. I believe that my life experiences, both personal and professional, can add to my serving on this Commission.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?

No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?

No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?

No

If so, please list:

What are your goals and objectives if appointed to the Commission/Board?

1. To ensure the Public Safety of all of the citizens in the city of Florence.
2. To help ensure a good relationship between Law Enforcement and the public, as I feel this is important to build a good repoire between both and thus help with the safety of the public.
3. To be fair and have an open mind.
4. To share my experiences if they will add to the objectives of the Commission

I certify that the information above is true and correct.

Todays Date  
7/28/2021

mmH

Information on this form will be considered public.

Todays Date  
7/28/2021

mmH

Entry #: 40

Date Submitted: 7/27/2021 8:39 AM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Jackson, Larry

County  
Florence

Council District  
District 2

Email Address  
raideral1@att.net

Residential Address  
417 Jerome Street, Florence, South Carolina 29501

Mailing Address  
417 Jerome Street, Florence, South Carolina 29501

Your Occupation - Title  
Retired Educator

Business Phone  
(843) 495-0027

Residence Phone  
(843) 669-8457

Employer Name

Employer Address

City

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
63

Why would you like to serve?  
I believe that I can contribute positively to such a committee based on my long career in public service.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence? Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
Yes

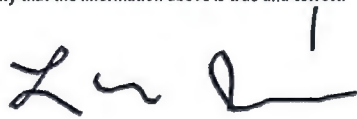
If so, please list:

Yes, I serve a committee of ministers and retired educators who seek ways to improve the city.

What are your goals and objectives if appointed to the Commission/Board?  
My goal would be to provide transparency to the citizens of Florence.

I certify that the information above is true and correct.

Todays Date  
7/27/2021



Information on this form will be considered public.

Todays Date  
7/27/2021





Entry #: 44

Date Submitted: 7/27/2021 9:56 AM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Debra Montgomery

County  
Florence

Council District  
District 1

Email Address  
loumont9@gmail.com

Residential Address  
600 West Sumter Street, Florence, South Carolina 29504

Mailing Address  
600 West Sumter Street, Florence, South Carolina 29501

Your Occupation - Title  
Retired

Business Phone

Residence Phone  
(843) 662-1605

Employer Name  
N/A

Employer Address

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
50

Why would you like to serve?

I believe in order to best serve the people you need a variety of people from various backgrounds to represent the residents in the city. I definitely fit the description. I belong to a minority and I am female with children and I am versed with working with the public.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:  
Church outreach

What are your goals and objectives if appointed to the Commission/Board?

My goal and objectives would be to bring a fair and objective rationale to the table regarding issues affecting the city of Florence and all of it's citizens.

I certify that the information above is true and correct.

Todays Date  
7/27/2021



Information on this form will be considered public.

Todays Date  
7/27/2021



Entry #: 35

Date Submitted: 7/23/2021 5:57 PM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Phillips, Michael T.(Tommy)

County  
Florence

Council District  
District 3

Email Address  
mtommyp@att.net

Residential Address  
1703 Pineland Ave. ,Apt A, Florence, South Carolina 29501

Mailing Address  
Same as residence, Florence, South Carolina 29501

Your Occupation - Title  
Semi retired

Business Phone  
(843) 661-0995

Residence Phone  
(843) 669-4432

Employer Name  
A Bail Bonds, Notary Public, B and L Properties, LLC, Silver Haired Legislature

Employer Address  
1703 Pineland Ave., Apt A

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
1958

Why would you like to serve?  
I believe that my knowledge and experience with the city of Florence, will help me be of service to the City.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Silver Haired Legislature

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Florence City Planning Com.  
Florence Airport Com.

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
Yes

If so, please list:  
Past:  
Completed the Citizen's Police Academy  
Completed the "Leadership Florence " Program with the Chamber of Commerce.

Chairman for the Florence County Republican party (4 terms)

What are your goals and objectives if appointed to the Commission/Board?  
Use my experience and knowledge to help make Florence a better place to live.

I certify that the information above is true and correct.

Today's Date  
7/23/2021

M T P

Information on this form will be considered public.

Today's Date  
7/23/2021

M T P

Entry #: 47

Date Submitted: 7/27/2021 12:38 PM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Propps Riley Randolph

County  
Florence

Council District  
District 3

Email Address  
Rap1991@sc.rr.com

Residential Address  
2231 Inverness Drive, Florence, South Carolina 29505

Mailing Address  
2231 Inverness Drive, Florence, South Carolina 29505

Your Occupation - Title  
Retired

Business Phone

Residence Phone  
(843) 230-2146

Employer Name

Employer Address

City

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
17

Why would you like to serve?

To help make sure that our law enforcement has proper training and address concerns from our community and law enforcement personnel. My past experience in law enforcement would be helpful to this committee. I am also able to be objective when listening to concerns.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

What are your goals and objectives if appointed to the Commission/Board?

To make sure our law enforcement officers get the best training possible. To be a sounding board for our community concerning our law enforcement and their actions.

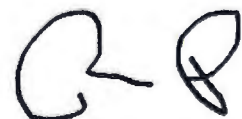
I certify that the information above is true and correct.

Todays Date  
7/27/2021



Information on this form will be considered public.

Todays Date  
7/27/2021



Entry #: 41

Date Submitted: 7/27/2021 8:52 AM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Roberts, Ron

County  
Florence

Council District  
District 3

Email Address  
rcroberts39@yahoo.com

Residential Address  
PO BOX 7551-3204 Spiral Lane, Florence, South Carolina 29502

Mailing Address  
PO BOX 7551, Florence, South Carolina 29502

Your Occupation - Title  
Counselor

Business Phone  
(843) 453-3372

Residence Phone  
(843) 453-3372

Employer Name  
FDTC

Employer Address  
HWY 52

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
15

Why would you like to serve?

To make a difference in someone life and impact youth involvement also help make Florence City and County a better place to stay, live and enjoy life and make Florence a all American city and best place to live and work.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Florence Center

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Florence center-present  
Parks and Recreation board

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:  
NA

Are you involved in any Community Activities?  
Yes

If so, please list:  
Church and School

What are your goals and objectives if appointed to the Commission/Board?

To improve the communication with citizens and community to help bridge the gap on relations and make this town a all American city is my goal and stop the violence and crime.

I certify that the information above is true and correct.

Todays Date  
7/27/2021

*yes*  
*RR*

Information on this form will be considered public.

Todays Date  
7/27/2021

*RR*

Entry #: 48

Date Submitted: 7/27/2021 1:18 PM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Howard Simons

County  
City of Florence

Council District  
District 1

Email Address  
hsimons2000@verizon.net

Residential Address  
651 King Ave, Florence, South Carolina 29501

Mailing Address  
651 King Ave, Florence, South Carolina 29501

Your Occupation - Title  
Retired-- work part-time

Business Phone  
(843) 665-3253

Residence Phone  
(410) 294-0971

Employer Name  
Recreation

Employer Address  
515 Barnes St

City  
Florence

State  
South Carolina

**General Qualifications**

Are you a resident of the City?  
Yes

If so, how Long?  
4

Why would you like to serve?

I would like to see citizens of Florence and the Florence Police Department work together in a partnership to solve problems in our communities. Gain a trusting relationship with law enforcement with the communities to assist in decreasing the current crime problems in the city. We need to help Florence Police Department do the good job that they are currently doing. I did serve on the Police Chief Advisory Board.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
Yes

If so, please list:

I am currently the President of Maple Park Neighborhood Association.

What are your goals and objectives if appointed to the Commission/Board?

My main objective is to see the residents of Florence being able sit down at a table to discuss the crime problems facing Florence. How the citizens can work together to discuss the mistrust with policing. The community and the Police Department has to work together to help Florence grow into a outstanding city to live in.

I certify that the information above is true and correct.

Today's Date  
7/27/2021



Information on this form will be considered public.

Today's Date  
7/28/2021



Entry #: 46

Date Submitted: 7/27/2021 10:30 AM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Stroud, Kim W.

County  
Florence

Council District  
District 3

Email Address  
drdugood232@att.net

Residential Address  
2110 Waldens Pond, Florence, South Carolina 29505

Mailing Address  
2110 Waldens Pond, Florence, South Carolina 29505

Your Occupation - Title  
Retiref

Business Phone

Residence Phone  
(843) 665-6167

Employer Name

Employer Address

City

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?  
16

Why would you like to serve?

To ensure that all complaints/actions are handled according to the current Public Safety operations/procedures manuals and to render a fair and impartial decision.

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence?

Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

What are your goals and objectives if appointed to the Commission/Board?

To listen to all of the facts  
Apply the facts to correct behavior based on established operational guidelines  
Render a fair and impartial ruling

I certify that the information above is true and correct.

Today's Date  
7/27/2021



Information on this form will be considered public.

Today's Date  
7/27/2021



Entry #: 38

Date Submitted: 7/25/2021 8:50 PM

Board or Commission for which you are applying:  
Public Safety Citizen's Review Board

Your Name  
Isaac

County  
Florence

Council District  
District 3

Email Address  
lwilson2005@yahoo.com

Residential Address  
1521 saint Anthony Ave b, Florence, South Carolina 29505

Mailing Address  
1521 saint Anthony Ave, Florence, South Carolina 29505

Your Occupation - Title  
Self Employed

Business Phone

Residence Phone  
(803) 297-6744

Employer Name

Employer Address  
1521 saint Anthony Ave

City  
Florence

State  
South Carolina

### General Qualifications

Are you a resident of the City?  
Yes

If so, how Long?

Why would you like to serve?  
TO FURTHER POLICE ACCOUNTABILITY AND IMPROVE COMMUNITY RELATIONS

Do you presently serve on any Commissions/ Boards of the City/ County/ State?  
No

If so, please list:

Have you formerly served on any Commissions/ Boards of the City/ County/ State?  
Yes

If so, please list:  
Board of Zoning and Appeals

Are you currently in a position of responsibility with an organization or board that has received or is seeking funding from the City of Florence? Yes/No  
No

If so, list the position and date:

Are you involved in any Community Activities?  
No

If so, please list:

What are your goals and objectives if appointed to the Commission/Board?  
My objective is to look not only at individual instances of police misconduct, but at local policing patterns and practices with a wide lens, and make changes. Using new tools and better structuring to avoid past problems with effectiveness is important for making this board better at the police accountability they're intended to address.

I certify that the information above is true and correct.

Todays Date  
7/25/2021

Information on this form will be considered public.

Todays Date  
7/25/2021

FLORENCE CITY COUNCIL MEETING

**DATE:** August 9, 2021  
**AGENDA ITEM:** Committee Reports  
**DEPARTMENT/DIVISION:** City Council


---

**I. ISSUE UNDER CONSIDERATION:**

Reports from Committee Chairs of the Business Development Committee, the Community Development Committee and the Marketing and Public Relations Committee.

**II. ATTACHMENTS:**

- A. Business Development Committee – July 16, 2021 meeting minutes
- B. Community Development Committee – July 20, 2021 meeting minutes
- C. Marketing and Public Relations Committee – August 2, 2021 meeting minutes

  
Randall S. Osterman  
City Manager





## Business Development Committee Meeting

July 16, 2021

PRESENT: George Jebaily – Chair, William Schofield, Randy Osterman, Clint Moore, Michael Hemingway, and Kevin Yokim. Listen via phone – Lethonia Barnes.

### Councilman Jebaily:

- Requested a list of all the overlay districts within the City. Clint will produce and explain how each district works. Kevin will provide any incentive information and explain if they can be expanded.
- Posed the question as to the ability to reduce tap fees for the redeveloping districts? This opportunity is already utilized.
- Posed the question as to how Florence is marketed in other communities? This is handled by and thru the Florence Visitors Bureau.

Hannah Davis, Downtown Manager was present to discuss the Downtown District.

- Downtown incentives are already in place
- The office provides one on one business reviews
- Provides insight of a Business Life Cycle
- SCORE Chapter in place the is utilized for downtown businesses

Suggestion – to potentially develop business recruitment thru our marketing sub-group?

National Development Council (NDC) to attract large residential development builders. Staff recommended it is better for Florence to stay with state and regional residential development builders as those relationships are already in place and these firms know the community.,

Idea presented to develop an inventory of available properties within the City to communicate with our citizenry as a council directive. Randy wants to develop a time to put this information together. Must ensure all quadrants of the city is touched.

Brianna will be present at the August 20, 2021, meeting.

The Business Development Committee will meet with Kendig Keast (Comprehensive Plan Consulting Team) during their visit the week of July 26, 2021, as a subset of the full council meeting.

Randy spoke ability projects and the possibility for a greater need for some type of future incentives to be considered. Possibility conditional grants. Special categorization of business licenses for a specific time period (economic stimulus plan).

Kevin presented idea for a potential partnership with Magnolia Mall to aide with its redevelopment.

August 2021 meeting objectives:

- Map of all overlay districts within the City
- Possible incentive options
- Brianna (FMU Kelly Business Incubator)

# Attachment “B”

## CITY OF FLORENCE COMMUNITY DEVELOPMENT COMMITTEE TUESDAY, JULY 20, 2021 AT 2:00 PM

**MEMBERS PRESENT:** Lethonia Barnes, Pat Gibson-Hye Moore, Chaquez McCall

**MEMBERS ABSENT:** None

**STAFF PRESENT:** Scotty Davis, Jerry Dudley

**CALL TO ORDER:** Chairman Lethonia Barnes called the July 20, 2021 Community Development meeting to order at 2:00 PM

### ITEMS DISCUSSED:

- Met with Hoffmeyer Baptist – August 7. Love where you Live
- July 27 – Feed teachers at Moore Middle School
- Identify properties and gain permission to take care of properties (mowing, clean up trash, etc.) – change mindset
  - Give out grits and sausage
  - Sign – marketing – ~~“Care for Community”~~ “I love my community”
  - Churches to help
  - Discussion about dilapidated properties near Marion Street Fire Station
    - Blue store – Marion and Oakland
    - Building with only walls
    - Other residential units
- CDC
  - City Employee as Director
  - Pros and Cons
  - Study other CDCs Bernie Mazyck, SCACED - Received information via telephone related to CDCs
    - Example- City of Columbia CDC
      - arm of the City
      - Board of Directors
      - Executive Director employed by City
      - Percent of members from Community
    - Other examples: Vista Development from Corridor (Not CDC); TN Development Corporation; Columbia Housing, Florence Downtown Development Corporation

- Chaquez McCall motioned to bring forth a recommendation to City Council to allow staff to formally research the process for the development of a CDC. The motion was seconded by Pat Gibson-Hye Moore and passed unanimously.
- Discussion regarding the Windshield Survey on August 5, 2021– 2-3 Community Members invited per member
 

East. – Levy Park	10:00 – 11:00
North. – Iola Jones Park	11:30 – 12:30
West. –Northwest Park	1:30 – 2:30
South – Leatherman Center	3:00 – 4:00
- Demolish 50 homes in 50 days
  - Options to place liens on property

**AMENDED AND ADOPTED AUGUST 5, 2021 AT 1:10 PM**



## ***Marketing & Public Relations Council Committee Meeting City Center, 324 W. Evans Street August 3, 2021***

---

**PRESENT:** Chairman Chaquez McCall, Mayor Pro tem George Jebaily, and Councilman Bryan Braddock

**Staff Liaisons:** Randy Osterman, Amanda Pope, and Hannah Davis

**Media Present:** Matthew Christian, Morning News

Councilman McCall called the meeting to order at 3:37pm. He started the meeting by reminding those present that the meeting was a Council committee meeting and those observing the meeting should not be participating.

Councilman McCall asked for the approval of minutes from the previous Marketing & Public Relations Committee Meeting on June 23, 2021. Mayor Pro tem Jebaily made a motion to approve, Councilman Braddock seconded the motion. Committee meeting minutes were approved unanimously.

The following items were discussed:

### **City Branding:**

Councilman McCall mentioned a recent trip where a city (City of Brunswick – “Invest in Brunswick”) marketed on billboards with a supporting website to create investment in the City of Florence.

There was discussion about other branding ideas for interstate travel. Hannah Davis was asked about traffic counts and explained that there are currently billboards through Florence County Progress, “Florence is Open for Business” along I-95 North near the Florence/Darlington line. There was discussion about roles of the Florence Convention & Visitors Bureau and Florence County Progress. The CVB recruits meeting traffic and tourism to Florence. Florence County Progress is industrial recruitment for the area.

Mayor Pro tem Jebaily asked what the city’s role should be. Councilman McCall liked that the City of Brunswick had created their own draw for investment. Hannah explained that Downtown has created a very similar site for this information, but it is geared specific to downtown for those who are looking for property or looking to open a business downtown. Councilman McCall asked how do we market to let people know about different investment opportunities in the City of Florence?

Councilman Braddock asked about geocaching at the airport or Florence Center to push city advertisements. Hannah explained this is difficult to do as the hotels are specific about having

non-brand material. Hannah explained we did have a branding video at the Florence Airport for approximately 4 years with website data, QR codes, etc., but it was not very effective.

Councilman Braddock suggested that a good marketing tool would be to promote family and that Florence is a good place to raise a family with the many churches, recreational facilities and amenities, family-owned businesses, youth activities etc. Other ideas were discussed such as Pecan capital. Discussion of catch vs. quality and determining something that is reflective of who we are. There was discussion about “Full Life. Full Forward” and how it relates to the vision of the city.

Councilman McCall asked about the city highlighting city employees. Amanda Pope explained that we have started highlighting city employees in the City’s E-Newsletter and that we have also created a “High Five” page on the website to recognize city achievements and awards.

Councilman Jebaily suggested “Family Friendly Florence”. Hannah explained that family friendliness is already part of the city’s existing brand statement. A brand and vision statement are like a mission statement – it’s the promises we make as the City of Florence. Hannah went on to explain that you have marketing, advertising, and public relations and that they all work together. The advertising component is where you would highlight how Florence is family friendly, and this could be marketed under the existing branding. We could create a campaign with family being one of the components. Amanda shared a billboard campaign a few years ago with the City, County and Convention & Visitors Bureau (CVB).

Councilman Braddock asked about the effectiveness of such a campaign. Hannah explained that an outdoor billboard only attracts drive traffic and is costly. Social media is low cost and a good and effective tool. There was discussion about Florence being a diverse macro-community and we wouldn’t want to limit the branding to one focus.

Mayor Pro tem asked that Amanda and Hannah take these ideas and give it some thought, and then asked the City Manager what next steps should be and who would put this together. Amanda suggested that City Council would need to decide if they want to re-brand or play off the existing branding for a while longer. Councilman McCall asked for staff’s recommendation. Hannah explained that the branding was intended as temporary while Florence figured itself out. If we feel that we can get community buy-in on community branding and available funding, then a new brand could be a consideration. There was also discussion about the City’s Comprehensive plan and if a brand was mentioned in the discussion. Hannah mentioned that Florence’s identity landed low on community feedback for the comprehensive plan and does not seem to be a community priority right now. Perhaps post COVID, a few years down the road, the community might have a greater interest in branding, but currently most of the interest is with health and human service functions. The timing may not be right for re-branding.

Councilman Braddock said it seems like the focus should be getting the current message in front of people. Hannah explained that we lack local buy-in. There was discussion about the perception of the meaning of the existing brand. Hannah discussed looking at who our residents are – the marketing component is the data. Once new census data is released this information will be available.

Councilman McCall discussed the goal to reach 50,000 in population and how do we market to retain and attract additional people. Mayor Pro tem discussed a goal to retain residents who grew up here so that they return after college. He also mentioned Florence being recognized

as the best place to retire. Hannah and Amanda shared that the designation was “Best Place to Age in Place” which was recognized by realtor.com because of cost of living.

Mayor Pro tem asked that city staff brainstorm and come back with some ideas. He went on to say that City Council should stay within their role and let staff do their work. He doesn't think we should tell staff how to do their work but thinks the Committee would like to see more visibility and a higher level of awareness. He would like to see more internal marketing (inside city limits). Staff will provide a breakdown of marketing efforts by Florence Progress, the CVB and the City, and results from the last branding campaign. Hannah explained that with the last branding effort there was no implementation plan included. There was further discussion whether to continue working with the existing brand or the consideration for re-branding.

Mayor Pro tem Jebaily also asked for a proposed budget for branding and implementation. He asked City Manager Osterman if this approach makes sense. Mr. Osterman responded that he thinks the Committee should look at recommendations to make that are broad in scope. He explained he thinks the Committee agrees that now is not the right time to re-brand, but we might can pull from the existing brand and take a “lighter, quicker, cheaper approach”. The Committees are getting too “in the weeds” and should instead be looking at broader focuses to recommend to the whole Council. Once Council determines an initiative or focus, then you turn it over to staff for action. All the Council Committees should consider themselves study committees. Determine directions of how we should go, but the details are something that city staff must work on. Mr. Osterman explained that any funding would come through the budget and be presented to Council. Randy also added that there were many things that staff can do that are inexpensive and can be put into action immediately to meet some of Council's objectives and better market city efforts.

Councilman McCall asked if the Committee could agree what we would like to see overall. He said that that the Committee agrees there is a weakness in implementation of the existing branding and awareness.

#### **All-American City Designation:**

Councilman McCall also requested that the City look at and consider pursuit of the All-American City designation. He feels we should give staff the opportunity to go after this designation in 2022-2023. City Manager Osterman suggested that the Committee recommend that the city pursue this designation and provide some years for this to happen as it must be the right time, theme, and the city must have supporting data for the potential to win. Amanda added the undertaking of applying for this designation is a huge community undertaking to appropriately prepare. The City Manager suggested asking staff to develop a plan or approach to achieve this designation. Mayor Pro tem said that he agreed if we are in it, we should feel prepared to have a real chance of winning and that timing is of utmost importance. Councilman McCall suggested that a recommendation be made for staff to develop a plan or approach for obtaining an All-American City designation by 2022.

#### **Smart Growth Annexation:**

Councilman Braddock asked about annexation and if the city had ever developed a smart growth plan for annexation. Councilman McCall explained he has contacted another city who is actively promoting annexation. His source said that many of their residents seek annexation for lower water and sewer rates. They have also created an annexation tool on their website

that provides a calculator for citizens to compute the savings they will see with annexation to the city. Councilman McCall thinks we should take a more proactive approach to annexation through a marketing campaign that attracts residents to the city. We want the city to grow through smart growth to reach Council's goal of 50,000 in population for the City of Florence.

Councilman Braddock asked about businesses and what we could do to attract businesses to annex into the city. Could the city offer a tax incentive like we do for downtown? Could we provide a tax credit if they annex into the city? Councilman McCall acknowledged that the city he was using as a resource said their aggressive approach did create tension with their County government. City Manager Osterman suggested that this is not really a marketing discussion but more a development discussion. Mayor Pro tem gave the example of a business annexing into the city that you provide these type credits/incentives, but the business next door that has been in the city for many years is not offered something similar that this business owner will not be happy because the business value and property value remains the same for the owner who has been there all along. Mayor Pro tem Jebaily feels this creates the potential for a problem. Councilman Braddock suggested some type scale that provides relief for new businesses annexing as well as existing businesses. It was mentioned the issue is that the same level of city services remains with the decrease of funding to provide these services. Mayor Pro tem Jebaily stated that many businesses have no desire to annex and are content being located outside city limits. Mayor Pro tem Jebaily thinks that the marketing campaign would be better suited for residential annexation.

City Manager Osterman suggested that the Committee was getting away from a marketing discussion. Councilman McCall thinks annexation is a marketing related item and is not a business development or community development initiative. Mayor Pro tem suggested that city staff make a recommendation and develop an annexation marketing plan. Councilman McCall mentioned that smart growth annexation was in the previous Comprehensive Plan but wasn't sure if it is included in the plan that is currently being developed. City Manager Osterman asked if the Committee wanted staff to provide further information so the Committee could study the initiative further or did, they wish to make a recommendation for consideration by the full Council. Councilman McCall would like to go to Council and ask for city staff to develop a smart growth annexation plan. Hannah explained that a smart growth annexation plan would involve more city staff than just she and Amanda who provide the marketing component. A smart growth annexation plan will involve Planning staff, research staff and development staff. City Manager Osterman said that a smart growth annexation program is a policy development that would need to go through City Council.

Councilman McCall would like to include that the goal of the plan is to reach 50,000. Hannah asked if the 50,000 goal was based on the Federal government's small city designation which is currently at 50,000. She mentioned consideration by the Federal government to increase this number legislatively to 100,000 people. There was discussion about the City's Metropolitan Statistical Area (MSA). The City's current MSA is approximately 120,000 which looks at the population and who is coming into Florence daily for shopping, etc. The population is not as relevant as the City's MSA. Councilman McCall asked if staff was not on board with annexation, and the City Manager explained that staff would certainly support any decision of Council, and believes getting to 50,000 is a good goal, but wants to take the appropriate approach. Hannah explained that marketing and public relations comes into present marketing material that can help change the minds of those who are holding out on annexation.



Councilman McCall said there are 2 recommendations to Council:

1 – Recommendation to have city staff develop a plan for achieving the All-American City designation by end of 2023.

2 – Recommendation to develop a smart growth annexation plan with a goal of 50,000 people. Randy explained this would involve a consultant. Mayor Pro tem mentioned he would like to see a plan that includes comprehensive brochures, and outreach highlighting city services and in the best interest of the citizens. Councilman McCall mentioned that Columbia has an Annexation Coordinator that handles these efforts.

3 – Discussion of recommending the development of a Marketing plan and whether this is a Council discussion. A communications plan is really something staff would create. Mayor pro tem Jebaily would like to see a report back to the committee on this information and discussed communications with internal and external customers and improving awareness in the community. Councilman McCall asked that we discuss how to market better to our internal customers at the next meeting. Hannah will provide branding research materials and will work with Amanda to provide a breakdown of marketing efforts by the City, County and CVB.

Councilman McCall said that hearing no objections he would make these recommendations to City Council on Monday. Councilman McCall said with no objections, the meeting would stand adjourned.

The meeting ended at 4:50pm.