

**CITY OF FLORENCE, SC
ACCOMMODATIONS TAX REQUESTS, RECOMMENDATIONS AND APPROPRIATIONS REPORT
FISCAL YEAR 2017-18**

ORGANIZATION	Appropriated 2016-17	Requested 2017-18	Committee Recommended ¹	Appropriated 2017-18
A. 30% Funds for Tourism Promotion				
1. Florence Convention & Visitors Bureau	<u>\$209,000</u>	<u>\$215,000</u>	<u>\$245,000</u> ²	<u>\$245,000</u>
B. 65% Funds				
1. Florence Regional Arts Alliance & Pee Dee Arts	\$12,700	\$15,500	\$13,300	\$13,300
2. The Masterworks Choir, Inc.	\$4,100	\$5,000	\$4,500	\$4,500
3. Florence Little Theatre	\$17,000	\$17,500	\$16,500	\$16,500
4. Florence Symphony Orchestra	\$7,700	\$15,000	\$9,300	\$9,300
5. Arts International Festival	\$17,300	\$20,000	\$17,900	\$17,900
6. Sankofa Festival	\$5,500	\$8,000	\$5,800	\$5,800
7. SC Dance Theatre	\$5,100	\$10,000	\$6,400	\$6,400
8. Play Me I'm Yours Event	\$1,100	\$0	\$0	\$0
9. Lucky Shamrock Festival	\$800	\$2,500	\$600	\$600
10. Kickin' Chicken and Chili Wing Fest	\$900	\$1,000	\$900	\$900
11. Florence Museum	\$23,600	\$35,000	\$26,100	\$26,100
12. Carolina Classic Basketball Tournament	\$6,800	\$8,000	\$6,900	\$6,900
13. Freedom Florence & Florence Tennis Center	\$68,600	\$75,000	\$68,400	\$68,400
14. Florence Convention & Visitors Bureau	\$112,300	\$175,000	\$148,900	\$148,900
15. Florence Tennis Association	\$14,900	\$15,000	\$15,000	\$15,000
16. South Carolina Pecan Festival	\$15,900	\$35,000	\$27,200	\$27,200
17. Florence City-County Civic Center	\$81,600	\$100,000	\$90,400	\$90,400
18. Florence International Basketball Tournament	\$15,300	\$35,000	\$20,700	\$20,700
19. Car Haulers Parade	\$7,700	\$10,000	\$8,200	\$8,200
20. Florence Area Sports Council	\$14,800	\$30,000	\$20,500	\$20,500
21. Pee Dee Tourism Commission	\$17,100	\$20,000	\$18,100	\$18,100
22. SC Senior Sports Classic	\$4,000	\$5,000	\$4,500	\$4,500

**CITY OF FLORENCE, SC
ACCOMMODATIONS TAX REQUESTS, RECOMMENDATIONS AND APPROPRIATIONS REPORT
FISCAL YEAR 2017-18**

ORGANIZATION	Appropriated 2016-17	Requested 2017-18	Committee Recommended ¹	Appropriated 2017-18
23. Hwy 52 Frontage Road Beautification	\$6,100	\$10,000	\$8,100	\$8,100
24. Eastern SC Heritage Region Project	\$5,200	\$0	\$0	\$0
25. "Mara" Opera Workshop	\$3,200	\$0	\$0	\$0
26. PDRTA Hotel Shuttle Service	\$32,300	\$88,864	\$50,900	\$50,900
27. Miss Pee Dee & Miss Pee Dee Teen Pageant	<u>\$0</u>	<u>\$1,500</u>	<u>\$900</u>	<u>\$900</u>
Total - 65% Funds	<u>\$501,600</u>	<u>\$737,864</u>	<u>\$590,000</u>	<u>\$590,000</u>

Note 1: Including carryover funds from FY 2016-17, it is anticipated that the amount available for distribution to the requesting agencies of "65% funds" will be approximately \$590,000. The "30% funds" for tourism promotion is estimated to be approximately \$245,000.

Note 2: The "30% funds" appropriation to the Florence Convention & Visitors Bureau includes \$15,000 designated specifically to the Civic Center for tourism marketing and promotion expenses, and an additional \$9,000 for a Business Development Fund to help promote the Civic Center for educational, religious, and other conferences.